

COMPUTERWORLD

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Sunny Florida's First

Two Miami-based companies recently installed the first Sanders 720 Display computing system for commercial use in Florida. Watching a battery of four of the Display consoles in action are S.W. Langer, City Gas Co. president, and Wonton Ellis, International Computing Service Inc. systems manager.

More Non-IBM Terminals For SBC's Call/360 Service

NEW YORK - The Service Bureau Corp. has intensified its marketing of its new computer services on Call/360 to people who do not have IBM terminals. As a result, manufacturers of any type of terminal now have a "standing invitation" to have it connected to the Service Bureau Corp. and people using the non-IBM terminals can obtain access to the Call/360 services.

The purpose of this move, according to SBC, is to permit its customers maximum flexibility when connecting their terminals provided for different types of terminals by having each type use a special telephone number which automatically connects the terminal with the proper interface.

Terminals Now Available

Terminals currently supported by the Basic system include Teletype 33, 35 and 36, or without paper tape, two Veritor terminals similar to the Teleype units, the Dura 1021

and 1041 teletypewriters, any half-duplex GE terminals plus the standard IBM terminals already mentioned.

(Continued on Page 13)

Is SIC/SIC Sick?

CAMBRIDGE, Mass. The ACM's Special Interest Committee on the Social Implications of Computing (SIC/SIC) has been dissolved owing to an apparent lack of interest in the organization. Jean Sammet's recommendation as the chairman of the ACM Committee on Special Interest Committees and Groups that the committee had far outlived its usefulness, one chairman perished, and showed a loss of activity. The recommendation was accepted.

(Continued on Page 13)

Merger Agreement Made Between Xerox and SDS

Special to Computerworld

LOS ANGELES, Calif. Peter McCloud, president of Xerox Corp., and M. Palensky, president of Scientific Data Systems, announced on Jan. 7 that tentative agreement was reached to combine the two

respective

The two officers stated that the proposed transaction has not yet presented to the board of

directors of either company and will be approved by both boards as well as the stockholders of both companies.

The proposed transaction is also subject to receipt of a tax ruling satisfactory to both parties. The transaction will change wall call for one share of Xerox for two shares of SDS common stock, the company stated.

Guide-Share Merger Is Killed in Balloting

NEW YORK - The Guide-Share merger is dead, it was learned last week after the ballots were counted here by Price Waterhouse & Co.

Whether the vote went strongly against the proposal was not revealed, and under current policy, will never be disclosed. The actual count will not be released, Share and Guide officials agreed.

No plans are underway to re-open merger discussions. In any case, the executive committee would achieve any substantial support if they were reinstated. The opinion of many members is that the amount of effort and expense involved in the merger into the proposed entity is so great that any further consideration would be uneconomical from the user's point of view.

Collaboration between the

Share and Guide technical committees will continue at or above its past level. A number of the committees became considerably closer during the past year when it looked as though the merger proposal, which had been supported by the executive committee on both sides, would be successful.

Background

The merger process became formal last February when they were distributed to the members. Considerable work had been done on them before that date. An experimental joint meeting of the two organizations was held in Atlanta City last year because it was felt that the large size of the merged organization might make the merger impractical. At that time, an alternate report made the

problem of the organizations suggested that the leadership of facilities which were currently being felt came from the problem of an already too-large size rather than from being separate bodies. It suggested that action should be taken to reduce the membership of various parts of the organization to permit streamlined action. The report also argued that as a result of the lack of a clear sense of direction, the merged organization's operations on IBM was lower than it need be.

No Real Change?

After the result became known, many people, particularly committee members, said that the merger wasn't important, provided that the committees joined together and worked together on various projects.

In some committee, it takes a heavy snow to guide and share people can reach common ground and that gives IBM a year's extra time before they have to answer us," was one comment.

The recent antitrust cases against IBM were not thought to have seriously influenced the vote, according to members of the committee. The action initiated by Computerworld after the report was known, and it was felt that no one would ever really know why the merger failed.

Heavy Snow Hinders Computerworld

NEWTON, Mass. The storm which plastered most of the Northeast with snow last weekend resulted in some handicap production for issue of Computerworld.

Staff members who were working on Sunday to prepare this issue for the printers were all able to reach home with the exception of CW's associate publisher, Walter Boyd. He had to spend the night in the CW office.

Most of the CW staff were unable to reach the office on Monday and the printer could not make the normal pick-ups because of heavy snow accumulations.

Computerworld apologizes for the delay in delivering this issue to our subscribers.

Individuals Right to See Own Credit Records Proposed

WASHINGTON, D.C. The right of an individual to see his personal credit bureau record is part of the new guidelines proposed by the Accredited Credit Bureaus, Inc. members.

Representative Cornelius Gallegos (D-Calif.) has introduced new hearings on privacy in credit reporting and credit authorization. Currently, people are barred from seeing their own records.

The new guidelines, if accepted and approved by the membership, would require, among other things, that an individual have access to his credit bureau records, receive notice of any changes in his credit history, and be able to attempt to correct information he believes is wrong before it is entered into his file, our source stated.

An information sheet prepared by the ACCB states that the action by the ACCB was taken in the light of recent congressional criticism of credit bureau practices, and is intended to forestall further action in this area.

Senator William Proxmire has introduced, into the Senate, amendments to the Truth-in-Lending Act passed by Congress last year which would add the Fair Credit Reporting Bill.

The new bill would require credit reporting agencies to insure the confidentiality of an individual's credit rating; permit an individual to inspect information which might adversely affect their credit ratings; limit the information collected about the individual (no hearsay or irrelevant data); notify an individual when a derogatory credit data has appeared, and give him an opportunity to challenge it before it is entered into his credit file; require that credit bureaus guarantee that only the information contained in his credit files; require credit bureau users to notify an individual when his credit is denied, and give the name and address of

the source credit bureau.

Proxmire stated, "I have received numerous letters from people bothered by computer-written letters bouding them for goods they have never received. For example, a California man received a computer-taken label a whole file drawer of good credit risks as bad credit risks."

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Summit Meeting

IBM Board Chairman Thomas J. Watson, Jr., right, confers with IBM's Marshall, center, and Nicholas deB. Katzembach in Armonk, N.Y. The occasion was the promotion of Marshall from vice-president and general counsel to senior vice-president. Katzembach, attorney general in the Johnson administration, succeeded Marshall as a vice-president and general counsel. Marshall also served with the Justice Department before joining IBM.

Honeywell Has No Objection To 'Nonapproved' Disk Packs

By CW Staff Writer

WELLESLEY, MASS.—Honeywell EDP, a major user of Control Data disk drives, has had "only insignificant" problems with the drives when using disk packs made by independent manufacturers, Honeywell said last week. This contrasted sharply with the Control Data statement [CW, Feb. 12] that such disk packs had potential quality control problems which caused Control Data to void its warranty on any disk drives using them.

The Honeywell spokesman said that the company had not found it necessary to void the warranties they provided to their users nor to increase the man-

nance charges when disk drives now are used with any of the packs now on the market. He also said that the same situation applied in the United States and in England. The relationship between the Control Data drives and the various packs came into the limelight recently when an English computer manufacturer, International Computers, Ltd., increased by 50% the maintenance cost of its own disk drives—which are manufactured by Control Data—when nonapproved packs were used. Subsequently Control Data said that it had not approved any other packs for its drives than its own and IBM's but volunteered to evaluate

other manufacturers' packs if they were prepared to pay the \$25,000 to \$30,000 cost of the evaluation.

The technical basis for the increased charge by Control Data to compensate for quality control which CDC said had been noticed in connection with some nonapproved manufac-

Three Cases Quoted

ICL in its original announcement did quote three specific instances in which disk packs had been proved to cause damage to disk drives, one of which cost \$1500.

IBM Position

In another development, an IBM spokesman told Computerworld that his company had never found it necessary to void the warranty on IBM disk drives after they had been damaged by a particular disk pack. He explained that IBM asks its customers in such cases to reimburse IBM for the cost of rehabilitating the drive but that the full warranty is continued.

Control Data said that its action in voiding the warranty on disk drives as soon as they were used with nonapproved packs was essentially the same as the IBM policy.



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New AFIPS Constitution Adopted After Two Year's Work

MONTVALE, N.J. — The American Federation of Information Processing Societies (Afips), which runs the Spring and Fall Joint Computer Conferences, has adopted a new constitution. The adoption, which had been delayed under the previous constitution, culminated after two or three years to obtain a draft acceptable to all parties.

The new constitution, approved late last month, passes through its final paper check by. It has been accepted and ratified by the various societies which make up the federation within a month after preparation of the final draft.

New Methods

The constitution provides for a

new method of dividing the profits from the spring and fall conferences and for allocating directorates for the Afips Board. Under the new arrangements, the division of money is proportionate according to the fees that have been paid by the member societies. These fees are related to the number of members in each society.

Richard Canning, introducing the proposed constitution to the Afips Council, argued that it was necessary for the societies to provide for a more flexible organization for Afips. Apparently, under the new constitution — copies of which are not yet available from the federation — there is no requirement for unanimity of action. Canning's argument was that while there

might be parts of the constitution which the ACM might not like, any attempt to change it further would endanger any improvements that had been made.

Three Full Members

Afips currently has only three full members, the ACM, the

Computer Group of the Institute for Electrical and Electronics Engineers, and Simulation Councils Inc.

SJCC Exhibitors Turned Away

BOSTON — The Spring Joint Computer Conference, to be held here in May, has attracted so many exhibitors that it would have been necessary to have allocated more room on the East Coast than he had in the Broads Hall exhibition in San Francisco December. Would-be exhibitors felt that, for regionally concentrated companies, this space was too far away. Consequently, hard hit are the East Coast companies. They had

hoped to get more space than they had needed at the fall conference because that was held so far away. Under the rules as they stand, it would be necessary to have allocated more room on the East Coast than he had in the Broads Hall exhibition in San Francisco December. Would-be exhibitors felt that, for regionally concentrated companies, this space was too far away. Consequently, hard hit are the East Coast companies. They had

been of people who attended from outside the region amounted to only about 15% of the total attendance.

"It would be necessary to have to take unreasonably large exhibit areas 3000 miles away just to obtain adequate areas on our own doorstep," one disappointed exhibitor told *Computerworld*. "These rules should therefore be modified so as to that we could have effectively protested instead of being faced with a full accompaniment."

Time-sharing companies also were particularly hit, both because of their regional characteristics and because time-sharing companies have comparatively restricted areas — and also because they had been allocated only a very small portion of the space at the 1968 San Francisco exhibition. That portion of space was overfilled and allocations were based on the previous three years. As time-sharing had hardly existed commercially during that period, the space provided for time-sharing companies was much under the amount that could have been used.

Cheerful News for Future

Afips assured the exhibitors, however, that there would be no difficulty in the future. The next conference already have been scheduled and are expected to show that there will be adequate space for all would-be exhibitors.

EDP Plan For Calif.

SACRAMENTO, Calif. — This state, which spends \$40 million annually on EDP work at the University of California) has adopted a short-term master plan "to assure that appropriate use is made of computer technology."

Actions under the plan include some construction of facilities and the development of an improved method for watching expenditures. It is also intended to develop methods to evaluate the effectiveness of data processing.

Memorex Disks Priced at \$360

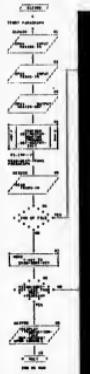
SANTA CLARA, Calif. — Memorex Corp. has dropped the official price of its 2311-1000 disk drive units to \$360 — and is providing quantity discounts to bring the packs down to \$300 if ordered in quantities of 50 or more.

At the same time, Memorex price cut for four disk drives which depend upon the length of time involved, made the lease price between \$5.50 and \$1.2 per month.

These prices contrast with the IBM price of \$490 per pack, and \$15 per month leasing.

Purchase options on the new prices were established at 60% during the first two years' rental.

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Conversational PL/I Offered By SBC to Call/360 Users

NEW YORK Conversational PL/I has been included in the library of languages available through Call/360 from the Service Bureau Corp.

Major Subset of PL/I

The language version included is a major subset of the language including most of the features with some remote possibility of being used in a time-sharing environment, according to the company.

Full specifications of the subset are not yet available at press time, but the overall description included such features as full commercial/scientific instruction group, procedure (modular)-oriented design, free coding for all statements, facilities for programs, compile and execute diagnostics, real and complex variables with either fixed or floating point notation, extensive option defaults, string-character facilities, dynamic storage optimization, the usual subroutine library, and the normal group of built-in functions.

No Apparent Limits

There seem to be very few procedures which are not available through the subset. All commercially oriented subroutines and functions are included, the company said.

Monthly Charges

PL/I is available through the

normal rental arrangement under Call/360, incorporating a minimum amount of time sharing.

The charge can be any combination of charges for connect time (\$11 per hour), data storage (\$11.10 per block per month), CPU time (57 per minute) or service charges and can be derived from either Call/360 Basic or PL/I.

Terminals Supported

The language supports IBM 2741, DEI Transistor Terminals 33 and Supersystem Manuals.

The manuals available include PL/I Subroutine Library (6502203), PL/I General Information Manual (65-2204), PL/I Reference Manual (65-2205) and a PL/I Reference Card (65-2206), all of which are available through SBC.

33. Other terminals can be con-

figured for one of the two devices, needed, providing they meet the standard interface requirements

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IBM 1620 Model 01, 20K, Card Read Punch, Add. Inst., Auto. Div., DSDA, Ind. Addr., 1622 Model 1, 4072 EP Printer, and one 1311 Disc Drive. System is under IBM maintenance contract.

Price \$32,000

IBM 1401 Model C3, 4K, Adv. Prop. and HILO Equal. Compare, 1402 Model 1 with Early Card Read, 1403 Model 2. System is under IBM maintenance contract.

Price \$47,000

IBM 1401 Model F4, BK with 1406 Model 1, Adv. Prop., HILO Equal, Serial Storage, Print Cost., 1407 Adapter, 1408 Model 1, Early Card Read, 1403 Model 2, Exp. Print Edit., 1405 Model 2, 2 Millior. Char. Disc Stor., Disc Stor. Cont., Add. Access Arm, under IBM maintenance.

Price \$78,000

IBM 2311's Model 1 Disc Drive for 360 System unused and under IBM maintenance.

Price \$22,000 each

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UNIVAC 1004, "A" Level, 400 CPM Reader, 400 LPM Print (132 Posn.), 200 CPM Punch, 80 Column.

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200 Terminals Use One Voice Line

MOORESTOWN, N.J. — Companies that are involved with large-scale use of Teletype-like equipment on low-speed lines may find many savings with a new system developed by the communications division of Ultronic.

The system, called Ultracom, can provide users with the capability of connecting up to 200 devices over a single voice-grade line. Assuming that the expense of long distance, according to the company.

Dial-System Backup

The new system includes the capability of having complete control backup through the normal dial-controlled switching system used by AT&T, the company stated. Should the user's line be disconnected for any reason, the customer can re-establish connection by dialing a special number on the other end of the system.

The system maintains a transmission speed of 200 bits per second, designed to be compatible with the computer data set used for the dial network.

Money saved by the Ultracom system is exemplified by 15 West Coast-based teleprinters linked to an East Coast compu-

New Products

ter which normally requires 15 telephone lines. With Ultracom, one voice-grade leased line can handle the entire network at savings of about \$20,000 per month, the company claims.

Hardware Pipeline

The system centers around the use of the Concentrator Base Unit (CBU), a large-scale concentrator unit capable of handling up to 200 devices. An option permits the attachment of up to four high-speed multiplex lines into a single output line.

Other optional units available permit a disk-system backup device, disk-control mixing, parity checks, redundant logic (to protect the system from failure), and automatic signal detection without the need for switching to alternate addresses.

The CBU sells from about \$8000 to \$15,000 in average configurations, and can run up to several thousand dollars more for sophisticated setups.

For information, contact: Data

Communication Products Division, Ultronic Systems Corp., Mount Laurel Industrial Park, Moorestown, N.J.

Communications Terminal



A new communications terminal, DCT-132, can be interfaced with a dial-up switched network or with a dedicated line for remote batch processing.

The unit has an internally stored program and may be graded and under control reading, card punching, paper tape reading, paper tape punching, keyboard input and low speed printer output.

In addition to on-line capability, the terminal provides off-

line conversion power. The basic printer, with a 300 line-per-minute printer, is priced at approximately \$18,500.

Contact: Thomas J. Tierney & Assoc. Inc., Mercado Dallas Bldg., Dallas, for information.

Computer Data Producer



A new system for producing computer-ready data, using a simplified keyboard and dual-tone, multi-frequency signals to transmit the information, has been designed to prepare data ready for computer use at the location where the information originates.

The system automatically produces punch cards, keypads, or other computer-useable media. It consists of three basic elements: an input station, a transmitting unit, and a receiving station. North Electric Co., Electronics Div., Galion, Ohio 44833.

Minityper Printer



A new high-speed printer, Model 880, is a rack-mounted minityper using solid-state electronics. The printing mechanism, paper feed, and paper supply assemblies are constructed on a front opening drawer chassis.

Shelby Div. of Vogue Mfg. Corp., 480 Morris Ave., Summit, N.J. 07901.

Alphabetic Phone Terminal



A new phone terminal, the FT-1240 Sparta, priced under \$1500, has a full size keyboard and a standard 12-button tone phone dial. The unit uses a slip-on coupler fully compatible with regular touch tone systems.

Voice or tone responses from

Consulting • Leasing • Software



EDP RESOURCES INC.
100 Park Avenue, New York 10017
212 686-1122

the computer can be heard over the telephone receiver during operation. Power is provided by a standard transistor radio battery. The battery is included in the unit.

Metroprocessing Corp. of America, 64 Prospect St., White Plains, N.Y. 10606.

Card Programmer



A new card programmer, Model CP-2, compatible with Wang calculators, makes use of pre-scored tab cards which can be punched by hand with a perforator or clip.

The user performs the desired calculations on his keyboard and writes down the sequence of keystrokes.

Program punch cards may be sold for re-use. Books of proven programs are furnished with each card programmer. Wang Laboratories, Inc., 836 North St., Tewksbury, Mass. 01876.

Channel Doubler



A new general purpose series AM-FS transmitters and receivers has been designed to double the number of tone or data channels that can be transmitted simultaneously from 300 to 3200 Hz voice channels.

The Model 6800 series employs hybrid modulation in frequency division tone supervisory, data transmission, or low-speed telemetry systems.

In addition to standard frequency shift modulation, the units can use a hybrid form of amplitude and frequency shift modulation. Cost per AM-FS channel is \$384.

Delivery to customer specification is within 90 days.

Datel Research Co., P.O. Box 1206, Montrose, Colo. 81401.

Static Card Reader



A new static card reader for IBM punched cards has contacts which sense punched holes mechanically. The unit has a positive mechanical lockout which prevents contacts from closing without the presence of a properly oriented card. Sealec Corp., 225 Hoyt St., Mammoth Neck, N.Y. 10543.

ATTENTION
IBM 1130 users

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If you've been inconvenienced by delays in shipments of disk cartridges, here's news for you — with a bonus. MAC PACK Type 2315 is available off-the-shelf — error-free. Since August 1968, MAC PACK has been on the market in over 1000 disk cartridges! For use on 1130 and 2310 drives, each MAC PACK Type 2315 is guaranteed to meet or exceed specifications and performance criteria of all other disk pack! Each pack is final tested on an IBM 1130 to back the guarantee that it is error-free. Years of intensive research and development led to MAC's high density disk oxides and precision spin coating techniques, resulting in the MAC guarantee of error-free in materials or workmanship extends for an unlimited time! See your MAC representative, write MAC PACK, 100 Park Avenue, New York, N.Y. 10017, or call MAC at (212) 686-4124.

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Honeywell

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Name _____

Company _____

Street _____

City _____

State _____ Zip _____

Send to Honeywell Communications and Data Products Division, Wellesley Hills, Mass. 02181.

The Other Computer Company:

Honeywell



You've sold me.
 I want to replace
 my Keypunch
 units.

Send me a Keytape

salesman in a hurry.

Sock It to me. Sock It to me. Sock It to me.

Name _____
 Company _____
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Let's Press**The Restart Button**

The sudden death of the ACM's Special Interest Committee on the Social Implications of Computing (SICSC) cannot pass unnoticed. It is perhaps unavoidable that most of the practitioners of a technology are unable to find time to seriously ponder where the technology is going. It is even possible that some of the obvious implications are sufficiently unwelcome to many who can see them, and that they feel the whole subject is too dangerous to touch. But for a major society, like the ACM, to admit defeat and simply abolish its only committee dealing with the subject is nothing less than a voluntary abdication from any pretense at having true professional status — or caring about attaining it.

Luckily there is a bright side to this matter. The death of the committee will, we hope, come as a shock to enough members of the society that its reinstatement will follow. So far no member of the ACM has come forward and expressed interest in the group, but perhaps now that the wags of disinterest are known there will be some support.

We hope so, for everyone's sake.

With support, ACM will be able to press the restart button, and we will be able to announce the rebirth of SICSC.

A Question Answered?

Recently one of our readers complained about a newspaper headline which talked about a "berserk computer." How, he wanted to know, could such a misleading heading occur — particularly when the story made no allegations about the computer hardware failing at all?

The answer to his question is simple. The wire service which picked up the story in Washington used the expression "berserk computer" in its story and the deskman on the newspaper simply picked up the expression for his headline. The wires have proved themselves reliable, as can be seen by their years of commercially successful history.

So that is the answer. It's a complete answer to the question. But somehow we feel that it won't satisfy our reader — anymore than the claim that "the hardware didn't fail — so you can't blame the computer" will satisfy the public when computer-centered systems do not provide satisfactory results.

A Worthwhile Guideline

The possibility that credit bureaus will change their current rules and allow members of the public to have access to their own files is a welcome one to the computer field. Inevitably, the increasing awareness of the problems of credit ratings has drawn public attention to the bureaus — and to the equipment the bureaus use to handle their operations. At the moment the situation is so confused in the public's mind that often the computer takes the blame for the policy of the bureaus.

We trust that the guidelines currently under discussion by the bureaus are quickly approved — and that, in the future, changes are made as necessary to keep them up to date and computers out of dispute.

**CW Survey****350% Growth for Terminals by 1972**

By Arnold Wiens

CW Research Staff

A 350% growth by 1972 in data communications terminals in on-line applications is indicated by the results of a recent Computerworld survey of more than 8000 data processing people.

Of the 2500 responses, 71% indicated that they either had installed or intended to install communications equipment. Major growth areas were the use of CRT devices, with IBM 2260s showing the biggest growth.

**Majority Planned to Use
IBM Computers**

The most popular central computers were the IBM 360 series, representing 67.4% this year and 73% as of 1970. The five most popular models were the 30, 40, 50, 65, and 70, in order of current popularity.

When asked the number of hours spent running on-line, users responded as shown in the graph. The shift over one year indicated that the majority of users would be running one to 12 hours per day by the end of 1969.

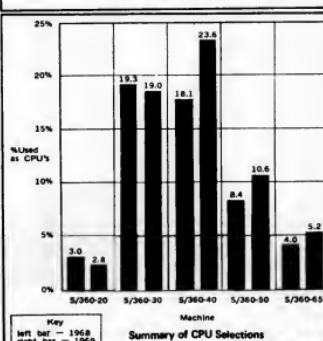
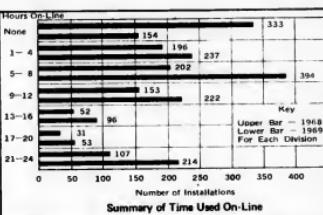
Among the terminals chosen, the IBM 1050 was definitely the leader. Currently more than 60,000 terminals are in use, with 110,000 projected for the end of this year and over 200,000 for 1972.

Greatest growth seemed to center in the area of the IBM 2260 (CRT), with expectations for over 14,000 of these units by 1972 (an increase of about 400%).

Criteria for Terminals

Asked for the criteria used to evaluate terminals, the majority of the respondents indicated the cost of the terminal, reliability, service, and vendor reputation were the major ones. Performance/reliability was most frequently chosen as first, followed by cost, service, and reputation.

The largest area in which on-



line terminals were applied was inventory, followed by inventory control and savings. Order processing was first among off-line applications, followed by payroll and inventory control.

In planning future applications, CRT units were the most popular, followed by the off-line applications, including inquiry and order processing. Cost was the major factor in slowing down

the new implementations, according to 36.7% of those responding.

A fairly small percentage was interested in hard copy as a requirement (about 20%), but many were interested in having this capability as an option.

Current Costs

It was found that, currently (Continued on Page 9)

Scope of CDP Exam Broadened

CHICAGO — The examination for the Certificate in Data Processing, given by the Data Processing Management Association since 1962, has been expanded to meet the growing needs of the data processing community.

The two major areas of change, to take effect with the 1970 examination, are:

- Addition of a fifth test category: Management — to the four existing general areas of knowledge covered by the examination.

Broadening of the test in the four areas of knowledge presently covered by the examination.

The revised CDP Examination will cover the following five general areas:

1. Automatic data processing equipment.
2. Computer programming and software systems.

3. Management: data processing management and general management skills.

4. Quantitative methods: accounting, mathematics, and statistics.
5. Systems: data processing systems and administrative systems.

The revised examination will be administered as in the past. Currently the examination is conducted at approximately 100 test sites, usually college or university locations throughout the United States and Canada. However, international interest has grown steadily. While final arrangements have not been completed, chances are good that the examination will be offered in the Philippines for the first time this year.

Europe Next?

Serious interest also has developed in Europe. Although the latter developed too late for consideration in the 1969 examination, there is every indication that the program will be included for the expanded 1970 examination.

Scoring and analysis of the examination is performed by an independent testing and research organization, the IBM Research Center, associated with the University of Iowa. The San Diego State College Foundation,

associated with the CDP Program from the beginning, will develop the analysis and evaluation of the results. For the present, the qualifications of CDP candidates have not been changed.

Several important changes pertaining to the criteria for successfully completing the CDP Examination also have been approved by the certification council. Beginning with the 1970 examination, all candidates must successfully complete the five sections of the CDP Examination to receive the certificate. A candidate will be required to pass each section on the first time he sits for the examination. This provision applies to all candidates, including those who

have previously taken the examination.

Study Guide Revised

Revision of the CDP Study Guide covering the expanded examination is underway. Every effort will be made to make the publication available in early spring to provide all necessary information to prospective candidates in time for the 1970 examination.

The certification council has invited all CDP holders to contribute their knowledge to the expansion of the CDP program. All CDP holders will receive a letter from the CDP International Headquarters requesting that questions for possible inclusion in the expanded CDP Examination be submitted for consideration. Guidelines and appropriate forms will accompany this letter.

Market Research Course Started By Association

NEW YORK — A course in computer applications for market research has been started by the New York Chapter of the American Marketing Association's Institute for Advanced Marketing Studies.

Stanley Strohen, manager of marketing science for Computer Applications, Inc., is the instructor for the course being held from 5:30-7:30 p.m. on Tuesdays from Feb. 13 to April 10.

The course will cover the important features of the state-of-the-art of the computer as applied to marketing research problems. Topics will include: an insight into programming languages; principles of project of marketing research studies; use of statistical programs and statistical systems (nontechnical); text editing systems; simulation; optimization and information retrieval; and an overview of line sharing and real-time computer systems.

Participation is limited to 30 people. Enrollment will be in order of receipt of application. Cost is \$50. The seminar is being held at the City University, Graduate Division.

Information Group Calls Meeting

PHILADELPHIA — The new Information Industry Association will hold its first national meeting in New York City, March 28-29.

The association was organized late in 1968 to represent commercial firms involved in either the development or application, for profit, of advanced data processing and communications technologies for the purpose of providing an information service.

Registration fees for the meeting are \$50 for nonmembers and \$50 for members.

Information about the IIA national meeting may be obtained by writing to Paul Zukowski, executive secretary, Information Industry Association, 1025 15th St. N.W., Washington, D.C. 20005.



The name is PISORT and Programmatrics could do it because Programmatrics is in the software business. Strictly, PISORT is an amazingly simple piece of plug-in software that's fully compatible with IBM's DOS system.

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Sawyer Studies On-Line

IBM Uses CAI To Train CES

ROCHESTER, N.Y. Dennis Sawyer sat down at a terminal here this month and completed the 100,000th hour of study to be accomplished over a coast-to-coast computer-assisted instruction system that has been used by more than 2000 IBM employees since last fall.

Sawyer, a customer engineer in IBM's Field Engineering Division, is one of some 650 division employees who use the system each week.

The Field Instruction System network, put into operation by the Field Engineering Division last fall, includes 100 terminals connected by phone lines to a 360/50 in Poughkeepsie. Terminals are located in all field engineering branch offices in every state except Alaska and Hawaii.

Students in the computer are 35 work-related courses. All are designed to help keep customer engineers current in their rapidly changing technological field.

The students can save considerable time by taking the self-scheduled terminals right in their branch offices. The system enables them to reduce the amount of time they normally spend traveling and attending classes at centrally located division education centers.

The computer-assisted instruction courses are designed to supplement education activities at the division's education centers throughout the nation.

Regional Computer Serves 58 Schools

DES MOINES, Iowa — Project Access is bringing the power of a computer to 58 elementary and secondary school districts in nine Iowa counties.

Access — Area Cooperative Computer Educational Systems Services — utilizes an IBM 1301/30 at 110 Locust Street to process data for schools in Boone, Dallas, Jasper, Madison, Marion, Polk, Story, and Warren counties — with a total public school enrollment of more than 100,000 students and a private and parochial school enrollment of nearly 10,000.

Project Director, K.W. Miller said the service puts electronic data processing within the reach of any school in the state.

"We believe that a regional computer center such as ours is the best solution. Project Access makes data processing facilities available to schools as needed and at a reasonable cost," Miller said.

Schools in the nine counties can take advantage of as many as five services — class scheduling, grade and attendance reporting, test scoring, payroll accounting, and student census. Each participating school, the closest one a few blocks away and the farthest

an hour's drive, compiles basic information and delivers it to the computer center where it is punched and returned to the school within a few hours.

Time Saved

"We estimate that each teacher has gained an extra week's instruction time per year since the computer began handling the class scheduling function," he said.

The computer, in concert with an IBM 1301 test-scoring machine, also is being used to free teachers from grading multiple-

choice or true-false type examinations — tests of their own making or standardized tests.

As the 1330 scores the tests, the results are automatically punched into cards and fed into the computer. The computer reads the cards and reports showing (1) an itemized analysis on each question and (2) a percentile rank of students.

In addition to administrative work, Project Access uses the computer as an educational tool, students from the first Des Moines high schools have joined computer clubs. They learn Fortran

programming, and then on Saturday have scheduled time to run their programs on the computer. Students enrolled in courses at Des Moines Tech to train programmers have the added advantage of the availability of 1050 and 1300 machines, a teletype, card reader for transmitting, compiling, and testing their own programs over telephone lines to the computer.

"We want to make our students aware of the computer's potentialities so that they may be career opportunities that exist in data processing," Miller said.

Viatron Computer Institute

A DIVISION OF VIATRON PROGRAMMING, INC.

The Viatron Computer Institute proudly announces the opening of its educational facilities at 105 Terrell Hall Ave., Burlington, Mass. The electronic data processing curriculum is designed to meet the needs of the professional junior executive, manager, and supervisor. The Department for Management Sciences is offering an intensive eight-hour day course, on Materials Management, as it applies to the computer.

COURSE CODE

7010-1

This course of instruction is being presented by Mr. Richard T. Lilly, President; and William G. Watson, Vice President, of Manufacturing Materials Sciences Inc. The Materials Management Course is designed for the professional who desires enhancement of his knowledge in the systems design and implementation of inventory management control systems.

* * * Class enrollment will be limited to 20.

Course Description Materials Management

starting date March 10, 1969

For additional information concerning the Materials Management Course, please mail coupon for brochure and applications, or call (617) 272-3200, Ext. 63.

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Back in the dark ages of the service bureau business, a guy gathered together some key punches, a few pieces of EAM gear, a couple of tape drives, and a few instant service bureaus. The capabilities of the equipment were limited, so everybody did things pretty much the same way. The only setup involved consisted of a few lines of punched cards and from there it was just a matter of cramping cards through the old hopper.

Then 1961—remember him?—changed that forever. It was really the first computer low enough in price and high enough in efficiency to make the computerized independent service bureaus possible. So, guess what? The service bureau operators jumped on board. And a lot of them promptly lost their shirts.

I wouldn't be a master of a few hours of hard wiring any more. Everybody knew computers were flexible and powerful enough to do just about anything. There was only one small hitch. You needed a lot of memory, and that took a lot of programmers, who also needed lots of their valuable time to do what everybody knew was to do.

That put the service bureau business into a new classification. No longer could a successful service bureau be a one-man band, operating out of a storefront on a street corner. The service bureau today is a substantial organization with major investments in hardware, software, and people. And a substantial record of good management, good technology, and that strong service orientation that makes a good business go.

Getting a service bureau operator to do these kinds of life took some doing. A lot of blood was shed along the way, and some of it hasn't washed out yet. Whether you're in the service bureau business or not, just more than raised eyebrows and a lot of why do you want to do a thing like that?

Well, to succeed you either have to come up with something new or cure something that's really sick. We did both. The sick part was the service: slow, catch-as-catch-can, late, and full of errors. We did the cure: a combination left to be desired. We installed enough computer power to cure the slow service problem. And, with our people (over 700 of them in one place), we can get more involved in the problem. Tailor programs to needs. And handle any size effort.

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COMPUTERWORLD

COMPUTER ENVIRONMENT SUPPLEMENT

February 19, 1969

Supplement/Page 1



Yes—even a lunch counter can be involved. See Page 3

The Basic Understanding of Planning Saves Confusion

One of the most common failures in computer room planning comes from failing to realize that there are a number of different stages in the planning itself and that each step has its own particular problems, profits, and techniques. The penalty for confusing these steps can be great for instance, when a site is carefully selected based on the superb work flow characteristics inside the room. Only later does it become apparent that the room itself is geographically inconvenient. This comes from confusing the Site Selection phase with the Room Planning phase.

Work flow studies have great importance during room planning. Most sites can be planned on the spot. Almost any site can, with enough care, be organized for good work flow characteristics; and a site decision based on irrelevant "virtues" might just as well be made with a pair of dice.

It is worthwhile knowing what the main phases are. Needless to say, no one agrees exactly, and there is a lot of overlapping. But there are basically three phases: Site Selection, Room Planning, and Testing. These are discussed below and on the following page.

Well Chosen Site Should Handle Double Workload

Site selection is the first phase of planning for any computer. It often takes place after the computer has been selected, but planning for it is not actually necessary. The advantage in waiting is that the site can be planned around the specific hardware which is on order, and the disadvantage is exactly the same! A computer room cannot be selected to last for a period of five to ten years, and during that time it will be asked to accommodate many still unknown types of equipment. Guessing about the first set of equipment to arrive is in many ways a good idea, but to how far the future planning may develop.

In the worst possible case, where a site is chosen first that will not accommodate the selected computer, that site selection should be washed out even if you are prepared to choose another computer. It just has not got the expansion capabilities needed for future growth.

Expansion capability is one of the major points in Site Selection. A well-chosen site should be able to handle twice the number of employees, twice the programming staff, and twice the work load at the very least. This can, of

Computer Environment Is Important To You

Anyone who has had the fortune to work in a well designed computer room can talk quite feelingly about it, particularly if he has had the misfortune to then move to a less well planned installation.

Unfortunately, actual production figures do not always show the problem clearly. Primarily, this is due to the many elements involved in the operation of a computer, and when production is lower than it might be—or costs are higher—there are rarely other installations so parallel in operation that their work load can be fairly compared. Even if there are such comparable installations, observed differences are liable to be put down to the comparative skills of data processing managers, or to the software—always anything rather than to the planning of the site.

After all, that happened long ago and there is nothing that can be done about it now. Managers soon learn that crying over bad initial planning is wasted.

The Manager's Role

This, of course, is exactly why planning is important. The decisions which are all important will soon be out of sight and out of mind, but their effect will still be felt.

The good data processing manager will realize that one of the biggest contributions he can make during the planning phase of a computer installation is to really get into the details, and see that full attention is paid to every phase of the coming operation. He must be a good manager, helping with the preparation of programs, but it can be just as rewarding to long-range planning. It is just right through the life of the computer room. Few programs last that long.

Manufacturer's Guidelines

The manufacturers will provide a series of deadlines which have to be met before the machine arrives. These are very helpful, but a close look at them reminds one that the computer room is the CUSTOMER's responsibility—not the manufacturer's.

The guidelines define what the customer is responsible for handling. They are carefully worded to ensure that the computer has everything it needs to work. Whether or not the installation makes the most of its computer as a working center is the responsibility and opportunity of the installation's manager.

In the following pages a few of the points involved are discussed. Make your computer room an effective one—it's well worth it!

provided. If you need to be next to the keypunch room think of taking the keyboard room with you to your new location.

Then look for immovable (many such rooms do) but in fact it is not impossible to move them if you have a good reason, and if you see that their facilities are improved and kept on a line with your own.

Now, the best way to go is to site location. Just Expansion Capability and Location. Check these out carefully, noting the virtues and vices of possible sites, and you will soon find that the difference between various sites is clearly delineated.

Then go ahead and choose. It will probably be a good choice.

Room Planning

Once the site has been selected there is the planning of room itself. Let us start at once that this is no job for an amateur. This is definitely a job where a consultant is well worth his fees. Site selection can often be done better by a few people on the job, as long as the decision is to go on with, with intangibles that a consultant cannot always be apprised of. But that is not so in room planning. Here requirements can

be clearly supplied to a consultant.

Critical Time Problems

Almost equally to the point is the fact that a consultant will have time to continue the job WHEN EVERYONE (continued on page 2)

On the Inside

| | |
|---------------------------|---|
| Protection of Tape Files | 2 |
| Testing the Results | 3 |
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| Site Preparation Schedule | 4 |
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Consultant Best Bet For Room Planning

(continued from page 1)

ELSE IS HEAD OVER HEELS IN OTHER THINGS. When the computer is coming in there is an enormous load of work planning, and firm's management staff. New procedures to be explained, courses to be taken, people to recruit, train, and get to work. Presentations to make—anything and everything. It is one time of guaranteed overload. The consultant can check the success of the room plan simply be a further overload. An overload that can be avoided together with an unsatisfactory computer room.

By contrast, a consultant will still be around, and be largely unaffected by the process. He can take time to check, to alter, to notice changes, and to turn plans into reality.

Your Role

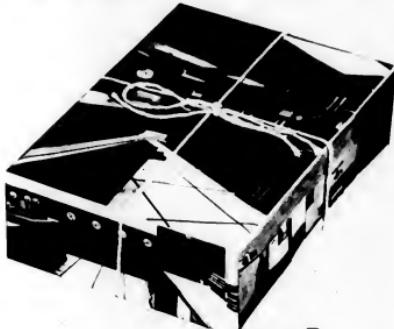
The fact that you may (or may not) employ a consultant does not mean that you can now ignore the process. The consultant can recommend but you have to live with it, and pay for it. So you should understand what the qualities are that he is aiming for, and what he hopes to get out of it.

Then you will be able to make sure that you are getting the best value and properly using the room. It is not necessary to have large windows over outside windows as part of the sound deadening equipment if everybody thinks that they are simply for decoration and keeps them pulled back so they can look out at the world. It is good practice to leave space to allow for currents to put a reserve disk pack cabinet in the way because there wasn't room for it elsewhere.

Prepare a List

You still have a major role—to understand what the various objectives and compromises are, and to make a list of what means are used to achieve them. The project manager can list criteria by which the final results can be tested at a later date to determine the degree of success achieved. That list should be created first, and used as long as the computer room is functioning.

With this in mind, here is a description of some major tools in computer room planning. You will know most of them, but a list does no harm.



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Temperature



Noise

Protection of Tape Files

A storage unit, the Data Bank Safe, has successfully met the Underwriters' Laboratories' four-hour testing standard for electronic data processing media safes.

During the test, the safe was subjected to temperatures ranging 200 degrees F. in four hours. The temperature inside the safe may not exceed 150 degrees F. at any time during heating or cooling, and relative humidity may not exceed 85%. Temperature and humidity above those points could result in loss of information or read-out errors because magnetic computer media is highly susceptible to both heat and moisture.

Prior to the recent establishment of the four-hour standard, a two-hour test, in which outside temperatures reached 1850 degrees F. in two hours, was the highest rating accorded an EDP media safe.

Testing:

Where Manager Shows His Worth

At last the great day arrives and the computer is installed and the programs start to run. The telephone rings up, the operator asks who you know in his hometown and the servicemen no longer seem to live-in, and a pattern starts to form.

This is what all the work has been for. And it will be very impressive. The Chairman of the Board will drop in and say how it is his pleasure to meet them. They will be impressed by the cleanliness of the room, and of the equipment. They will undoubtedly compliment you on the work - even if they are turning up their coat collars to guard against the cold draught coming from the air conditioning

equipment which is simply not behaving as it should. Unfortunately, the servicemen will be of no real help in evaluating the success of the installation.

A Manager's Opportunity

Now is the time for a manager to show his worth. It will take time, and quiet observation, but it will be worth it. It is quite unlikely that everything has gone according to plan. Work volumes and patterns may be different; new requirements may have created a shortage of space in the programming area so that programmers are finding it pleasant to come

into the computer room more often and stay longer; the electricity supply may suddenly develop some weird characteristic at 7:30 a.m. (it hasn't really changed at all but no one ever thought of checking the cycle fluctuations throughout a full day period and you are now running three shifts).

Using Your List

Now is the time to use that list of objectives that should have been prepared before the computer arrived. If you did not make such a list, write one up now. Then go into a quiet corner of the computer room, take a spare desk and stay there. For hour, after hour, after hour until no one notices that you are there.

Study Machine Logs

Take the machine logs with you and spend some time checking them out. Note if any particular unit or piece of the equipment is causing more trouble than others. If it is, check to see if there is any particular time of the day when it occurs. Then go and measure the air characteristics around that unit and compare them with the requirements. In other words, **TALK TO THEM! TALK TO THEM!** **THEN DIAL THE ENGINEERS BACK.** Don't just leave it.

But remember that other items may cause poor up-time on particular equipment. For instance, your serviceman may simply not be expert with the piece of equipment, although he knows the rest of the installation backwards - so check with other users.

Note the work flow. See if the tapes and disks are accessed on the top priority basis or are being held back. See if the printer output is unnecessarily stacking up. Check to see if the operator's log is being completed as neatly on the night shift as on the day shift.

Outside the Computer Room

Go outside the computer room and look for problems involved in the movement of work to and from the system. Remember that program de-

bugging is one of the major tasks and see if this is being handled smoothly. Check on the noise level, the temperature, the traffic patterns, and anything else you feel appropriate.

Then you can check into your own office and start dealing with the people there. You have now completed half the job of initial testing.

After all this you may well feel that you have actually completed the job but that is not the case. You have located the system, checked it and found them. But that only tell you the story of what is happening and give no indication of what might still happen.

Looking Ahead

The list of what might happen is long - and important. There could be fire in the computer room itself, or in the office downstairs. There may be smoke from a nearby fire, or water from a fireman's hose, or a malfunctioning sprinkler system. An attempt might be made to obtain access to the computer, or the records and programs could be damaged. All these eventualities must be taken into account. They form the second half of the testing.

Again, a list is suggested and is worth keeping in sight.

Note whether systems have been created to handle these potential problems, and if there is anything that could interfere with their operation. One installation carefully guarded the front entrance to the computer bay, left a small emergency exit open so that the operators could go out for a cigarette. Later the firm wished they had provided a smoking room!

Profit is Performance

These then are the three parts of the process: Site Selection, Room Planning, and Testing. If you keep them separate you won't go far wrong and if you use all of them you will be able to substantially increase the performance of YOUR system. And that's the name of the game.

After The Lunches Came The Computer



Selecting a computer room site often comes down to either taking available floors already presently occupied by the company, or going outside and constructing a new building especially for the computer. Both methods are popular but other ways are possible.

Few installations for computers would think of looking at the local shop when searching for a home for the computer - which is exactly what the Mount Prospect State Bank in Illinois did. Originally they had intended to go the conventional route and build their own. But while this was being planned a family delicatessen just a block away from the bank closed down and someone saw the opportunity to convert the building to a completely new use.

Floor Divided

The computer system on order was a Burroughs B-300, which is a fairly small system, so the size of the building (some 2000 square feet) was quite adequate for both the computer room (800 square feet) and its own computer staff general offices. In preparing the area for its new uses these two parts were treated almost as independent units each with its own independent electrical and air conditioning services.

The key to the computer room organization was flooring. The bank decided to install raised flooring where each panel is supported independently.

Primarily, this was to provide for easy handling of cables between the various parts of the computer system itself, but the air conditioning also took advantage of the design.

The underfoot space was used to direct the freshly cooled and cleaned air to all parts of the system. A 10-ton air conditioner was installed and air was drawn from the top of the unit, cleaned, humidified or dehumidified as necessary and discharged below the raised floor. Special grille panels were installed to direct the flow to the areas where it was particularly needed.

By contrast, the air conditioning in the office area came from conventional air conditioners set in the ceiling.

Effectively, the use of the old delicatessen provided no special difficulties for the consulting design firm which the bank had to plan with. As they were concerned there were able to raze the entire inside and start from scratch. The experience has apparently not left the bank disillusioned because they have now bought a beauty parlor and are converting it into a proof department.

MAKING MINI'S?

COMPUTERWORLD's next Special Section will be on small computers (we call them Mini's). We'll talk about the "State-of-the-Art" for small computers - their ever-increasing variety of uses, who makes them, their market potential, etc.

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The Personal Role Of DP Managers

And Don't Forget To Take A Trip!

The personal role of the data processing manager during the selection and preparation stages for a new computer room depends in great measure upon the manager himself. He is, in some ways, duplicating the efforts of others. If a computer salesman is around and he can find a site for it, someone will arrange the equipment. Someone will select the power supplies. There will be a computer center, even if the computer salesman has to get down on the floor and mark out the ducts himself.

It is quite conceivable, of course, that a center planned in this way would face enormous remodeling bills and never be really efficient.

Aim For Proper Performance

The advantage of realizing what the manager's role is *Not* is in defining what his role *Is*. If he is not responsible for bringing the center into existence, he is responsible for the center's performance.

This is an important distinction because it shows that the DP manager has a genuine role in the operation. The cold facts are that the arrangements made in the planning stage seriously affect the performance of his department; and that wrong decisions made in the planning stages will be expensive and sometimes impossible to correct at a later date. The manager is going to be held responsible for his department's performance so he must play an important role in the center's planning.

Now Or Never

This may sound obvious, but it is important and should not be overlooked. Departmental heads are generally given only a limited voice in the detailed planning of their facilities. They have to make sure that there will be enough room for the new, but after all, the nature of the decisions can be made on a higher level with few possible ramifications. And, should some aspect of the operation not be

satisfactory upon completion, it is not the responsibility of the departmental head. However, the data processing manager cannot expect to win points after site completion if he is one of the reasons for ineffective operation of the facility. He must make his needs clearly known at the very outset.

How To Do It

Having defined his goal as building the most effective physical plant possible, the manager should consider his sub-goals. Clearly, he is not going to go on his hunches. He is going to go on facts and figures. In fact, he is going to do very little himself. The experts are going to do the job, and the manager is going to see that the experts did that job according to his specifications.

Two Tasks

This means that the DP manager has two major tasks: first to discover what is correct for his department; second, to communicate this to the contractors and consultants for incorporation into their design. Communication is the key word here. Anything that is not effectively communicated is lost and the time spent overestimated.

One way to avoid wasting time is to make sure that your data can be communicated. Other time-saving techniques involve travel and models.

Check Other Installations

Familiarize yourself with equivalent computer installations. One of the best possible ways to explain to your consultants and contractors is to be able to show them what you want from an existing installation. So, as a first measure you should become familiar with the facilities of other companies and those centers that have operations along the same lines as yours.

A good way to start is at your local Data Processing Management Association meetings (join if you have

— it's a good investment). A few inquiries at DPMA meetings will produce the needed information. If you have a particular unusual installation you may have to look further and will want to check into User Groups and other professional associations for these introductions.

Ask About Problems

When you look around an installation ask the manager what the one thing is that he would like to have changed. Don't be embarrassed about asking such a question. It is less embarrassing to ask him how he knows that this feature is bad, how much (in dollars and time) it would save him each month if it was corrected.

As you go on you will begin to realize just what particular problems you want to correct.

After you have checked into other installations make yourself a list of problems that have been identified. Against each problem area you can put examples of failure costs and examples of solving the problem. Also include the name of the installation with these problems to help demonstrate your point.

You should plan to do a lot of visiting, not to be concerned about the amount of company time used for these visits. Both some facts will make you realize how important that is to your company.

If your computer department is going to cost you, say \$10,000 a month for five years, you are about one-half million dollars (after working days (average 20 visits)) can help increase the usefulness of that half-million investment by even two or three percent, your investment of time has been well made. Work out your own figures. Often the return can be closer to ten percent than two percent.

Develop Your Own Model

Remembering that you have to communicate as well as appreciate the facts involved you should go ahead

and set up your own model of the planned installation. You may rely on another someone else's model — you may want to develop it to show some particular problem areas with which only your installation will be faced.

Models can be made from a variety of materials. If nothing else is available, use paper cutouts that can be drawn on or graph paper. Three-dimensional models are expensive but worth it in the long run.

Making the model can be an evening project — if you like that sort of thing — or you can hire a member of your staff to do the job. Don't make it too complicated or permanent as there will be alterations made from time to time. A model will add considerably to communication efforts.

Summary

To summarize, the data processing manager's role in the preparation of a computer room is:

- To improve the efficiency of his department in years to come.
- Locating possible problem areas, and examples of their cost.
- Locating apparent solutions for discussion.
- Clearly communicating (preferably with models) both problems and solutions to the experts who will have to handle the details.

Conferences Give Place To Computer

BALTIMORE — When the Read Drug Co. decided to automate its production procedures, it called in an experienced data processing consultant to direct the choice of equipment, the best systems approach, and the design of the facilities. He decided that a Honeywell R-1200 would best fit the needs.

A conference room was chosen for the computer center because it was the right size and had the capacity for expansion. The computer consultant wanted the conversion done by one manufacturer only. An automatic computer system takes full responsibility for the job and to work closely with the computer manufacturer to reach the exact specifications for the computer.

Layout

A raised flooring was installed, consisting of 2' x 2' modular panels supported on all sides by a grid of platform-supported stringers. Fitted to the perimeter, the floor is capable of sustaining a uniform load of 250 psf or a concentrated load of 1000 psf. Grille panels provide the proper air flow to the equipment and the interchangeable feature allows for rearranging the equipment when necessary.

The wall partitions are of modular design to give a choice of panel arrangements and flexibility for expansion into the office space.

The air conditioning unit is designed to operate with raised flooring, using the floor as a heat sink. Air is directed to the air to the computers. Air is drawn in through the top of the unit, cleaned, humidified or dehumidified, and cooled or tempered as needed.

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Preparation Schedule For Typical Site

- Determine the need for the following typical site additional air conditioning and arrange for its installation 60 days before delivery:
- Verify site dimensions and building access dimensions.
- Ensure that the proposed floor loading agrees with the building specifications and applicable city ordinances.
- Ascertain the location and type of primary power sources (in-plant diesel generator, public utility, etc.) and the length of power runs.
- Determine the need, if any, for additional electrical power and arrange for its installation.
- Determine voltage fluctuations at the power service entrance over a sufficient period of time.
- Order power panels and raised flooring (or surface metal runway).
- Establish a plan to locate the selected area prior to site preparation.
- Arrange for insurance.
- 30 days before delivery: install primary power equipment.
- 7 days before delivery: complete the computer room decor, including painting.
- Clean the computer room thoroughly.

* Power and the Computer

Computers use remarkably little power. The currents required to differentiate one digit from another—which is all that is really needed—can be any size that the designer chooses. And naturally he chooses to keep them small. It can be demonstrated that the moon's trajectory can be computed with less power than needed in a kitchen range.

Power Supplies Important

As a result, it is often thought that power supplies are not important for computers, or at the very least that they are routine and can be handled by the local tradesmen at the last moment.

This might have been true in the past. Ten years ago, when the great thing was to be able to get the job done at all, power supply could be handled in an off-handed manner, and the responsibility for power supply resources was delegated to junior people. They could not make too much of a mess of it, and it could not take very long to get things right.

However, this was ten years ago. Now we expect our computers to work, and we rely on their working. It is also important that power supplies not only keep the system operating under optimum conditions but also under marginal and bad circumstances. The overall effect of strong, well-constructed power supplies can best be shown in the up-time figures or more dramatically in the down-time figures.

Electrical Environment

As well as the increasing requirement for stronger power supply design which has emerged during the past ten years due to the needs of computer users, there has been an equally important development in the electrical environment of our cities. We are using more and more electrical and electronic equipment, and we are putting our computers nearer and nearer to other equipment.

Even in the steel and glass skyscrapers that are going up all over the country, no one can tell what the power utilization pattern is going to be under the plush carpets of the reception office. A maintenance welding plant, an electronic laboratory, or a commercial printing plant may all be

found in these buildings, and all must be considered in the overall picture.

Power Strain

Moreover, the increasing use of power has strained electrical services to near and beyond the breaking point in many parts of the country. No one needs to be reminded of the great Northeastern Coast blackout of 1965. The cracked lines, load shedding, and the lack of any visible symptom of strain on existing electric supply systems.

Good Design Needed

Because of the increasing need for the computer to have strong, well designed power supplies, and the increasingly hostile electrical environment which exists in our major metropolitan areas, it has become clear that power supply systems require professional planning, designing, and construction.

William C. Norris, Chairman of Control Data Corp., recently said that the provision of reliable power supply support units in the past had been highly overlooked and that his corporation believed that a lot of its success was based on careful attention to these items.

Voltage Regulator

In New York a state-owned computer installation solved many of its down-time problems by using a good voltage regulator. Computer manufacturers are more and more than not asking their users to provide their power systems through an outside contractor. This means, of course, that power planning and installation is likely to be expensive, but will be worthwhile. You cannot expect to get uninterrupted power line interruptions, but you can expect it to show up over the years in the form of reliable operation and improved up-time.

The User & The Power Supplies

The normal power requirement for computers is a 120/208 volt, three-phase, four-wire power supply, plus ground equipment. The supplier will usually specify voltage regulation for the system.

Because the voltage requirements specified by the computer supplier and the public utilities generally differ, provision should be made for installing voltage regulation units compatible with the computer elements.

Manufacturers of power supplies provide high voltage power supplies for use in applications requiring highly stable, regulated, and low noise power. Some units have integrated circuits and short circuit protection built in to prevent a short on the output from destroying the supply. A new unit is a power line monitor which combines main circuit breaker, transformer, voltage regulator, and distribution panel.

The computer user usually furnishes electrical outlets for the major units of

the computer system, but is not required to furnish DC distribution which is furnished by the supplier, except in large-scale installations.

Sabotage Is Possible

In Computer Systems

A growing hazard in electronic data processing operations is sabotage. What are the safeguards?

- Control access to the EDP area with data safes, badges, color coding, locks, and keys.
- Control production by developing run schedules.
- Maintain updated duplicate files.
- Protection design may be improved so that completion instruction will leave no chance for an operator to make an error.
- Maintain an internal security group to guard against sabotage.

computer system monitor detects power line deviations that cause computer error

POWER LINE FLUCTUATIONS Do you know that power fluctuations can cause computer errors? Your Computer System Monitor can detect 10% to 12% voltage drops and +1.5% to -1.5% voltage rises.

Designers built these features, acknowledged by leading public utilities to be a common occurrence, generate errors, loss of data and automatic equipment. Computer System Monitor can quickly determine for you where the problem originates.

ARBITRAL MONITOR FOR POWER FLUCTUATIONS

The Arbytal Power Monitor continuously measures deviations in voltage and frequency. It can detect power line fluctuations from 10% to 12% drop and +1.5% to -1.5% rise.

There are four standard models with various accessories for recording, indicating, and controlling power line fluctuations. Arbytal is unique in that it makes custom units with virtually any desired combination of features. In specifications:

—Arbytal Power Monitor
—Arbytal Power Recorder



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Portable Components

One method of constructing a clean room design is the use of portable components which make up the room's ceiling, floor, wall, and fan tower systems. One manufacturer has designed an air supply plenum which consists of independently mounted four different modules in an ordnance cabinet and perforated floor panels for the air return plenum formed by the cavity beneath the raised flooring.

Movable walls, baked enamel on steel, or fused vinyl to hardwood simulating wood grain, attach to metal posts which in turn lock to floor posts.

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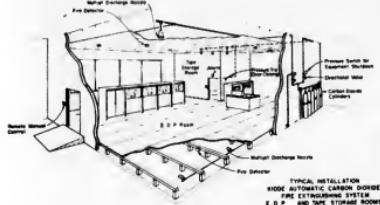
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Safety and Security



Cross Section of Fire System

How Fire Protection Works

Automatic fire extinguishing systems are often taken for granted as initially-rented equipment in new office buildings and plants. Far fewer are plans for fire protection centers, heavy wiring installation, or valuable storage areas drawn up without consulting the business manager, department heads, and fire protection specialists. But automatic fire protection systems can be adapted just as easily and inexpensively to operational patterns of an older building.

One Installation's History

The home office of Continental Insurance Co., for example, is a 58-year-old, 28-story structure located in the heart of New York's financial district. The building was modernized 15 years ago to meet Continental's growth needs as well as those of its tenants. In 1963 the first large computer installation was made, and was protected by automatic detection and CO₂ extinguishing systems. That type of protection has been continued and expanded as changes are made in the building, such as in the computer and tape storage area, which in early 1967 was increased three-fold to 9000 square feet.

"Modern office operations on a large scale introduce quite a few protection devices," says Edward Mascio, the building manager. "One such device is a preventive fire protection system that detects and extinguishes a fire within seconds without risk to personnel or damage to equipment and records."

Located on Continental's 11th floor are banks of steel cylinders in which liquid carbon dioxide is stored under pressure. When activated, a signal from transmission-type smoke detectors, the carbon dioxide is propelled through pipes to the trouble spot.

No 'Live' Dangers

At the point of discharge, the carbon dioxide reacts with air to extinguish the fire by reducing the oxygen content in the air to a point at which combustion can no longer be supported. Because the carbon dioxide has dielectric strength greater than air, it can be applied directly to electronic equipment in the elevator control and computer wiring areas without danger.

Eight main cylinders and eight back-up cylinders cover the computer area, which includes the underfloor wiring.

the tape storage room and the air conditioning control room.

An auxiliary tape storage area of approximately 1000 square feet on the third floor is also protected by a battery on nine cylinders located in the adjacent air-conditioning room.

In all areas, the system may be activated manually as well as automatically. Also, when a detector sounds one of the areas, coded alarms are simultaneously sounded in five special locations in Mr. Mascio's office.

Computer Room

As headquarters for the parent company of a number of casualty and property insurance companies, Mr. Mascio's home office at 80 Maiden Lane handles the nationwide data processing job. Within the 8000-square-foot computer area are a number of IBM 360s, 1401s and extensive support equipment. In addition, Continental maintains a 1000-square-foot tape-storage area and a 600-square-foot auxiliary tape storage area, which in early 1967 was increased three-fold to 9000 square feet.

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Of prime importance is the fact that every "all risk" policy does not cover dampness, earthquake, flood, severe backup, temperature change, and employee dishonesty. Some insurance companies will extend this exclusion to cover "all other" damage which follows mechanical breakdown.

Laws for leased equipment depends on the terms of the lease. Some leases



Under-floor Storage

Little Thought Given Protection

Although large amounts of money and time are spent in selecting the right EDP equipment, it is surprising how little thought is given to its protection from damage, not only to the equipment itself but also to lost records, lost production, and the cost of trying to operate by other means.

Vault Is Best

Loss or damage to programs, tapes, and cards could be disastrous. These should be kept in a separate area, preferably in a vault. Only tapes needed for current operations should be in the data processing room.

Some companies maintain important records and store the microfilm in vaults away from the main plant or office. This following example stresses the importance of what can be saved with the proper precautions.

A fire in the Pentagon in July 1969 caused extensive damage to three computers and several thousand rolls of magnetic tape. Total loss, including building damage, was \$6,700,000. An office building fire in Vicksburg, Miss., destroyed a computer as well as records and microfilm. The loss was more than \$400,000.

Many of the records destroyed in these fires were important to the continuity of the operations and might have been saved. A number of types of records have been devised to assist in making plans for their protection.

The following is taken from standards set by the National Fire Protection Association.

- Class I (Vital) — Records that are essential to the mission of the equipment, are irreplaceable, or would be needed immediately after the fire and could not be quickly reproduced.

- Class II (Important) — Records that are essential or important but, with difficulty or extra expense could be produced without a critical delay of any essential missions.

- Class III (Useful) — Records whose loss might cause inconvenience but which could be replaced and not be an insurmountable obstacle to prompt restoration of operations.

- Class IV (Nonessential) — Records which are found to be no longer necessary.

EDP Insurance Still Not Fully Developed

Insurance is a major part of any security system. However, electronic data processing is still a new phenomenon in the insurance fields, and many companies have yet to adopt detailed provisions for covering the various dangers.

This means that the data processing insurance agent has to do more than sign on the dotted line. He has to understand just what is meant by some of the clauses so that he will be able to advise his client correctly. Here are some major points about insurance contracts for smaller systems.

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Laws for leased equipment depends on the terms of the lease. Some leases

Supplies and Equipment

Forms Handling, Storage

The glamorous part of computers is, of course, the central processor. It is the first thing that is shown when visitors look around a center. But while it may be the center of attraction, there are many other pieces of equipment around it which require careful attention.

Input/Output Units

The units around the processor include various types of input/output machines. There have been things in common. They all use a medium—paper, magnetic tape, disk packs,

cards, documents—which must be brought to them and taken from them. The most powerful medium, the most used medium, thus, is the document and they are now so powerful that the organization of the "forms handling" function is becoming a major picture in any well run installation.

Handling Costs

Just to get an idea of where the money is actually being spent, you need only look at some of the estimates of the handling costs. One of them suggests that for every dollar

spent on the purchase and production of forms there is at least \$20 worth of expense involved in their form. Moreover, while the various computers have become more sophisticated, they have also become in some ways more demanding.

Forms Specialists

This means that there is now the need for more sophisticated media of all types, both for the machines and for the working efficiency of the people who are using the media. The result has been the need for specialists

Paper Shredder

to help design the whole process. Some companies employ internal specialists to analyze the problems and to design and control the use of media. Most companies, however, go to outside specialists.

There are manufacturers who specialize in the design and production of forms for electronic data processing to capture source data from computer input and to meet the exacting specifications of scanning equipment. Such form design must be accurate and printing must be precise in inks and positioning.

Forms Handling Equipment

The sophistication of the data processing forms will generally require forms handling equipment for after-handling jobs. Engineered as modular units, some forms handling equipment can function alone or in concert with other pieces of equipment.

Deleavers, bunters, collators, copy machines, and splicers, are some of the units required for this function of the computer room.

Security Needs

As the computer continues to print more and more yards of paper, a number of ancillary problems arise, including such items as keeping appropriate data confidential. Generally, only a small proportion of the output may be held to be particularly safeguarded, but some facility should be available in the computer room to effectively provide for the safe destruction of records when appropriate. Paper shredders and computer confidential data systems, if available, are among the tools of satisfying this requirement.

Tapes and Disks

Unlike the handling of printed forms in the computer room, magnetic tapes and disk packs rarely need to be considered for operations outside the computer room. Their quality is generally good, and many of the complexities of the control of paper forms are not present. However, special provisions have to be made for their storage, movement, and security.

Tape boxes have been designed to provide a safe and convenient means of storing or transporting magnetic tapes and to protect them from dust and dirt. Storage cabinets designed for maximum safety are available for storing punched cards and paper or magnetic tapes.

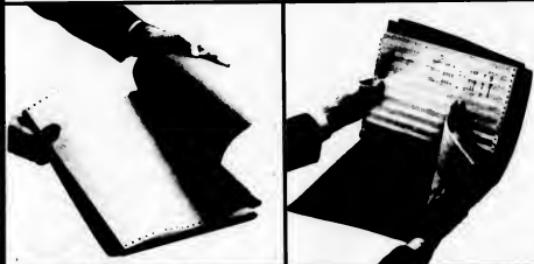
Auxiliary Equipment

Auxiliary equipment such as trucks for transporting carts or tape reels, sorters, racks, and carts for program storage, all of the computer room environment. The manufacturer is aware of all these needs and has designed equipment to fulfill them.

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Lack of Interest and Reaction Cited

(Continued from Page 1)
 mandation was reluctantly acted upon by ACM President Bernard Galler, Miss Sammet told Computerworld.

The reaction followed as a result of an across-the-board move to tighten up Special Interest Com-

mmittees which had outlined their official charter period.

The official procedure is for Special Interest Committees to submit their reports to the ACM after the one year period. Miss Sammet had, as a matter of course, written to those commit-

tees which were overdue to be come groups.

No Signs of Life

No reply was received from the SIC's chairman, and no mailing list appeared to be available. No ACM members had requested information from, or expressed complaints about the inactivity of the SICs, according to Miss Sammet. Under the circumstances, she felt that she had no choice but to recommend dissolution.

Personal Comment

Asked for his comments, Miss Sammet said, "My personal feeling is that the ACM mechanism for Special Interest Committees and Special Interest Groups should be used for technical (including training and management) subject areas. It would have been better if a Special Interest Committee or Group, it would have been left alone to continue to serve its members. Since there were no identifiable members, and I hold the above view, it seemed most appropriate to recommend official dissolution." If any ACM members wish to re-start this activity, a petition for a new Special Interest Committee will be considered on its merits, independent of past history."

More Non-IBM Terminals

(Continued from Page 1)
 and the Dura 1021 and 1041 are supported.

Relative advantages to customers might include different lease lengths, different character sets, different carriage sizes, coding options (such as the tilt-

rotate code available through Dura), plus functional and connection options, according to Sibley.

The expansion of service is a step in the direction of broadening the base of the system, and expanding its marketability, according to the company.



June 25-27, Monterey, Calif. Symposium on Parallel Processor Systems, Techniques and Applications, sponsored by the Naval Research Network Computer Center, Navy Postgraduate School, Associates, Inc., papers will be solicited from people who are active workers in the field of parallel processor design, device, and application disciplines.

Three (three-page typed) copies of complete papers and 500 word abstracts should be submitted by March 15, 1969 to L.C. Hobbs Associates, Inc., P.O. Box 686, Coronado Del Mar, Calif. 92625.

"So You Want to Start a Business?"

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Leasco Data Aims Toward European Acquisitions

PARIS — Leasco Data Processing Equipment Corp. has agreed to buy 20% of Sema (Metea International), Metra is a large, Paris-based international computer service organization.

The total price may be as high as \$12.2 million, depending on Metra's earnings through 1973.

Metra, with 1968 earnings of \$33 million, is active in management consulting, market research and operations, research, computer service, and other fields.

The two companies also mentioned that Berliner Handels Geellschaft, a German bank, has also been an investor.

Sema said the Paris government "welcomed" the transaction with Leasco, but formal French

approval is still required.

Sema owns all of the Metra operation in France and has a 50% interest in Metra operations in Britain, Belgium, West Germany, Italy, and Spain.

Computer Network

In other developments, Scientific Data Systems Inc. said that its subsidiary, Research Corp., a subsidiary of Leasco Data Processing Equipment, will purchase up to \$40 million of computers from Scientific Data over the next five years.

The computers are for use in a worldwide computer network.

Delivery of the first computers, valued at approximately \$1 million, is scheduled for April.

Levin-Townsend Makes Offer Of \$1.5 Billion for Insurance Co.

NEW YORK — Levin-Townsend Computer Corp. is planning a new bid to take over INA Corp., a Philadelphia-based insurance company, with a tender offer totaling nearly \$1.5 billion in securities.

Levin-Townsend's total assets, as of March 31, 1968, were \$1.22 billion, compared to INA's \$1.98 billion at the end of 1967, or roughly 17 times greater.

The package of securities offered for each INA share is valued at \$1.00, which would give Levin-Townsend at \$60 a share, INA has 23 million shares outstanding.

Levin-Townsend's latest earn-

ings report for the six months ended Sept. 30 showed earnings of \$5.2 million, or \$1.8 a share, on revenue of \$18.1 million.

INA's earnings for the nine months ended Sept. 30 was \$19.3 million, or \$1.35 a share.

It was recently reported in *Computerworld* that Levin-Townsend had dropped the idea of bidding for INA, when the SEC on Jan. 22 informed the company that it risked violating proxy-solicitation regulations if it made a bid for INA while INA was negotiating to acquire World Airways.

Digital's Newest Computer Line Is Commercial, Byte-Oriented

Special to Computerworld

MAYNARD, Mass. — Digital Equipment Corp., known for its small, word-oriented computers, apparently is about to announce its first commercial, byte-oriented, general-purpose computers.

Word of the new family of computers leaked out early this month although the company apparently had not planned to make the announcement until spring, possibly at the Spring Joint Computer Conference in Boston in May.

Under questioning from news media, Digital made the follow-

ing brief statement:

"The latest in a long line of small, general-purpose computers, actually a family of 8/16-bit, byte-oriented machines, was announced yesterday by Kenneth H. Olsen, president of Digital Equipment Corp."

Olsen said, that in its most basic form, a control unit could sell for \$4000 to \$5000. The line features extreme uniqueness of programming and a unique range of peripheral devices."

Introduction of the product is expected in three or four months, Olsen said.

Randolph Gets 14 Million Eurodollars

Special to Computerworld

NEW YORK — Randolph Computer has announced the completion of a \$14 million euro-dollar financing arrangement with a consortium of U.S. and European banks.

These funds are to be used to expand the company's U.S. and Canadian operations and have

been borrowed under a newly created provision of Randolph's existing loan agreement with U.S. banks and insurance companies.

John M. Randolph, chairman of the board, stated that the ability to use Eurodollars greatly expands the company's sources of funds.

Honeywell's Fourth Quarter Up 24%, Year End — 10.6%

MINNEAPOLIS — "Continued strong demand for Honeywell's data processing products and services in 1969" was forecast by James E. Binger, Honeywell's board chairman, when he released the company's record fourth quarter and 1968 year-end results.

Unaudited fourth quarter earnings of \$20 million, equal to \$1.35 a share, compared to \$1.17 a share, or \$1.15 a share in the year earlier — an increase of 17.5%.

Fourth quarter sales of \$368

million were up 24% over 1967 fourth quarter sales of \$297 million.

Indicated earnings for the year ending Dec. 31, were \$30.5 million, up 24% from the previous year, up 19.6% from the previous year's \$42.3 million, equivalent to \$2.85 a share.

Sales for the year increased 22.6%, to \$1.281 billion, against \$1.045 billion in 1967.

Binger said that earnings and sales established new highs for the company in each quarter of 1968. He noted that all major

product lines contributed to the earnings improvement.

"In the market for data processing products and services overseas," Binger added, "it appears that the potential for increases realized last year will be exceeded in the current year."

Binger said the outlook is for moderate increases in the industrial sector of the company's business. Aerospace and defense business levels will be affected by developments in Southeast Asia that cannot be forecast, he mentioned.

Granite's Bank Bid Worth \$100 Million

GARDEN CITY, N.Y. — Granite Equipment Leasing Corp. said that it is planning to bid for the rest of Security National Bank of Huntington, N.Y., through a stock exchange valued at over \$1 million.

In spite of fierce opposition by the bank, Granite said it will file "shortly" with the SEC its offer for the Huntington Island bank and that its holding now exceeds 490,000 shares, or about 22.5% of the 2,172,089 shares outstanding.

Under the proposed offer, Granite would issue one share of convertible preferred stock and two warrants for each of the bank's outstanding capital shares.

The preferred would carry a \$1.10 annual dividend and would be convertible into 0.7 shares of Granite common. Each share would be exercisable at \$45.25 for one Granite common share.

Security analysts have placed

the value of the package at \$65 to \$68.

Patrick J. Clifford, Security National's chairman, said that since the current management took office three years ago, the Security National's growth had been "phenomenal."

UCC 1969 Earnings May Go to \$4

NEW YORK — University Computer Corp., earnings per share in 1969 may be in the \$3.50 to \$4.00 range, UCC president Sam Wylie advised an audience of institutional investors in New York.

He also stated that the planned combination of Computer Indus-

tries, Inc. and Computer Leasing Co., two subsidiaries of UCC, would produce 1969 sales above \$60 million and possible earnings of \$1.25 to \$1.45 per share for Computer Industries, Inc.

For UCC the 1969 profit goals would be about double the anticipated results for 1968.

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COMPUTER STOCKS: TRADING SUMMARY

Week Ended Feb. 7, 1989

| EXCHANGE | BASE PRICE | 1988-89 RANGE | CLOSING PRICE | COMPUTER SYSTEMS | WEEK NET | WEEK % | WEEK % | WEEK % |
|----------|------------|---------------|---------------|--------------------------|----------|--------|---------|--------|
| | 3-1-88 | PRICE | PRICE | | CHANGE | CHANGE | CHANGE | CHANGE |
| NYSE | 563 3/8 | 554-587 | 599 1/4 | IBM | + 4 3/8 | + 2.04 | + 49.32 | + 1.00 |
| NYSE | 67 3/4 | 118-94 | 92 1/4 | Compaq | - 1 1/4 | - 1.45 | - 8.49 | - 1.00 |
| NYSE | 193 7/8 | 190-196 | 198 1/2 | Control Data | + 1 3/8 | + 1.67 | + 27.15 | + 1.00 |
| AMEX | 180 1/2 | 177-182 | 186 1/2 | Computer Management | + 3/8 | + 0.47 | + 21.37 | + 1.00 |
| NYSE | 19 1/8 | 27-18 | 25 5/8 | Electronics Assoc. | - 1 1/8 | - 5.26 | - 17.77 | - 1.00 |
| NYSE | 97 1/4 | 144-138 | 90 3/4 | General Electric | - 2 1/2 | - 2.06 | + 31.64 | - 1.00 |
| NYSE | 93 1/8 | 144-139 | 90 3/4 | Honeywell | + 3 5/8 | + 3.11 | + 26.66 | + 1.00 |
| NYSE | 28 1/2 | 210-207 | 207 1/4 | IBM | + 1 1/2 | + 4.81 | + 18.89 | + 1.00 |
| NYSE | 103 7/8 | 152-140 | 129 1/4 | ICR | + 3 1/8 | + 2.96 | + 9.15 | + 1.00 |
| NYSE | 46 7/8 | 82-64 | 54 1/4 | RCA | + 2 1/8 | + 4.59 | + 18.02 | + 1.00 |
| NYSE | 39 9/16 | 92-72 | 64 1/4 | Scientific Control Corp. | + 8 1/8 | + 9.32 | + 20.32 | + 1.00 |
| OTC | 10 1/2 | 108-100 | 82 1/2 | Scientific Data | + 8 3/8 | + 6.73 | + 18.85 | + 1.00 |
| NYSE | 76 3/4 | 114-72 | 72 1/2 | Sparco Prod. | + 1 1/2 | + 1.58 | + 2.05 | + 1.00 |
| NYSE | 92 1/2 | 92-80 | 80 1/2 | Systems Engg. Lab. | + 3 1/2 | + 3.88 | + 18.00 | + 1.00 |

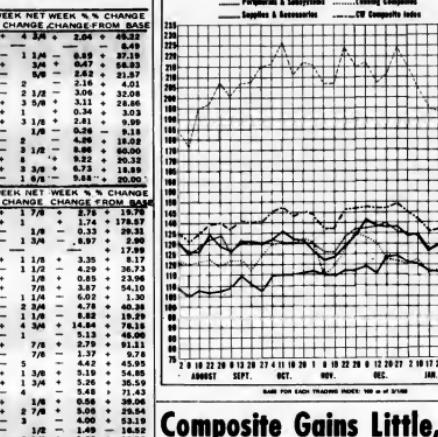
| EXCHANGE | BASE PRICE | 1988-89 RANGE | CLOSING PRICE | PERIPHERALS & SUBSYSTEMS | WEEK NET | WEEK % | WEEK % | WEEK % |
|----------|------------|---------------|---------------|--------------------------|----------|---------|---------|--------|
| | 3-1-88 | PRICE | PRICE | | CHANGE | CHANGE | CHANGE | CHANGE |
| NYSE | 58 3/8 | 91-82 | 89 1/2 | Addressograph-Multigraph | + 1 7/8 | + 2.76 | + 18.70 | + 1.00 |
| OTC | 12 1/2 | 45-38 | 37 1/2 | Astrographic | + 1 1/2 | + 3.33 | + 29.31 | + 1.00 |
| NYSE | 29 1/2 | 45-38 | 37 1/2 | Bell, Brancat & Newman | + 1 3/8 | + 8.97 | + 2.90 | + 1.00 |
| OTC | 17 1/8 | 27-14 | 17 3/4 | Business-Ramo | + 1 1/2 | + 6.94 | + 21.37 | + 1.00 |
| NYSE | 19 1/4 | 27-14 | 17 3/4 | Computer Components | + 1 1/2 | + 3.35 | + 18.57 | + 1.00 |
| AMSE | 32 1/2 | 50-37 | 33 1/2 | Computer Equipment | + 1 1/2 | + 4.29 | + 8.26 | + 1.00 |
| OTC | 12 1/2 | 45-38 | 37 1/2 | Computer Logic | + 1 1/2 | + 3.87 | + 23.40 | + 1.00 |
| OTC | 15 1/4 | 18-10 | 13 1/2 | Datapro | + 1 1/4 | + 6.02 | + 1.30 | + 1.00 |
| OTC | 39 1/2 | 97-72 | 72 1/2 | Electronic Memories | + 1 1/2 | + 4.78 | + 18.29 | + 1.00 |
| OTC | 20 9/16 | 68-49 | 36 3/4 | Ferranti Tech. | + 4 3/4 | + 14.84 | + 76.31 | + 1.00 |
| OTC | 16 1/2 | 26-10 | 19 1/2 | Information Displays | + 1 1/2 | + 5.13 | + 21.31 | + 1.00 |
| AMSE | 57 1/8 | 108-54 | 93 1/2 | Intertech Data Sciences | + 7/8 | + 1.37 | + 9.76 | + 1.00 |
| OTC | 74 | 145-71 | 103 1/2 | Optical Scanning Corp. | + 5 1/2 | + 4.42 | + 45.95 | + 1.00 |
| OTC | 18 1/2 | 45-37 | 37 1/2 | Potter Instrument | + 1 3/8 | + 5.26 | + 36.59 | + 1.00 |
| OTC | 40 1/4 | 68-52 | 52 1/2 | Recognition Equipment | + 4 1/8 | + 5.48 | + 71.43 | + 1.00 |
| NYSE | 15 1/2 | 55-48 | 48 1/2 | Resonics Electronics | + 1/8 | + 2.70 | + 50.54 | + 1.00 |
| OTC | 46 1/8 | 66-42 | 42 1/2 | Sentec Data | + 2 7/8 | + 5.06 | + 11.87 | + 1.00 |
| OTC | 18 1/2 | 185-53 | 72 1/2 | Sierra Corp. | + 3 1/2 | + 4.00 | + 53.19 | + 1.00 |
| OTC | 24 1/2 | 321-289 | 267 3/4 | Xerox | + 3 1/2 | + 1.23 | + 16.53 | + 1.00 |

| EXCHANGE | BASE PRICE | 1988-89 CLOSING | RANGE PRICE | SUPPLIES & ACCESSORIES | WEEK NET | WEEK % | WEEK % | WEEK % |
|----------|------------|-----------------|-------------|---------------------------|----------|--------|---------|--------|
| | 3-1-88 | PRICE | PRICE | | CHANGE | CHANGE | CHANGE | CHANGE |
| OTC | 20 1/2 | 38-30 | 38 1/2 | Acme Visible | + 3 1/2 | + 9.35 | + 30.00 | + 1.00 |
| OTC | 13 9/16 | 28-23 | 23 3/4 | Admete-Metro | + 6/8 | + 2.00 | + 7.69 | + 1.00 |
| OTC | 37 1/2 | 45-38 | 38 1/2 | Bartington Business Forms | + 1/2 | + 1.80 | + 4.63 | + 1.00 |
| OTC | 31 1/2 | 48-36 | 44 1/2 | Data Documents | + 1/2 | + 1.12 | + 24.00 | + 1.00 |
| OTC | 27 1/2 | 44-26 | 36 3/4 | Ennis Business Forms | + 1/2 | + 1.25 | + 44.95 | + 1.00 |
| NYSE | 54 1/2 | 52-48 | 48 1/2 | Fidelity Memory | + 7/8 | + 0.77 | + 14.10 | + 1.00 |
| NYSE | 58 1/2 | 93-82 | 92 3/4 | Memories | + 5/8 | + 0.63 | + 18.57 | + 1.00 |
| OTC | 27 1/2 | 82-35 | 32 3/4 | Moor Business Forms | + 1/2 | + 0.38 | + 20.16 | + 1.00 |
| OTC | 31 1/2 | 82-75 | 75 1/2 | Myron's Corp. | + 1/2 | + 0.27 | + 24.00 | + 1.00 |
| OTC | 36 1/2 | 88-84 | 84 3/4 | Raymonds & Reynolds | + 1/2 | + 1.74 | + 18.12 | + 1.00 |
| OTC | 14 1/2 | 28-22 | 22 1/2 | Standard Register | + 1/2 | + 0.92 | + 24.00 | + 1.00 |
| OTC | 28 1/2 | 87-74 | 74 1/2 | Walker Magnetics | + 1/2 | + 1.72 | + 14.56 | + 1.00 |
| OTC | 28 1/2 | 87-74 | 74 1/2 | Walton Business Forms | + 1/2 | + 1.72 | + 14.56 | + 1.00 |

| EXCHANGE | BASE PRICE | 1988-89 CLOSING | RANGE PRICE | SOFTWARE & EDP SERVICES | WEEK NET | WEEK % | WEEK % | WEEK % |
|----------|------------|-----------------|-------------|------------------------------|----------|---------|----------|--------|
| | 3-1-88 | PRICE | PRICE | | CHANGE | CHANGE | CHANGE | CHANGE |
| OTC | 17 1/2 | 36-14 | 35 1/2 | Advanced Computer Techniques | + 1/2 | + 6.30 | + 105.88 | + 1.00 |
| OTC | 16 1/2 | 28-22 | 19 1/2 | Applied Data Research | + 1 | + 5.88 | + 3.33 | + 1.00 |
| AMSE | 70 1/2 | 70-60 | 60 1/2 | Arca | + 3/4 | + 1.17 | + 15.79 | + 1.00 |
| OTC | 4 1/2 | 19-4 | 11 3/4 | Automatic Data Processing | + 1/2 | + 1.17 | + 155.79 | + 1.00 |
| OTC | 4 1/2 | 23-17 | 17 1/2 | Automatic Systems | + 1/2 | + 2.03 | + 277.78 | + 1.00 |
| AMSE | 30 1/2 | 32-25 | 25 3/4 | Computer Components | + 3/4 | + 1.20 | + 39.43 | + 1.00 |
| OTC | 5 | 15-7 | 7 1/2 | Computer Environment | + 1/2 | + 1.11 | + 140.00 | + 1.00 |
| OTC | 30 | 64-42 | 47 1/2 | Computer Networks | + 1/2 | + 4.08 | + 56.67 | + 1.00 |
| OTC | 36 1/2 | 90-76 | 76 1/2 | Computer Software Services | + 3/4 | + 1.19 | + 86.00 | + 1.00 |
| OTC | 39 | 65-52 | 52 1/2 | Database | + 1/2 | + 2.17 | + 86.00 | + 1.00 |
| OTC | 14 1/2 | 25-10 | 14 1/2 | Digitronics | + 1/2 | + 5.70 | + 38.45 | + 1.00 |
| AMSE | 52 1/2 | 52-45 | 45 1/2 | Informatics | + 1 1/4 | + 3.67 | + 11.07 | + 1.00 |
| OTC | 17 1/2 | 52-45 | 45 1/2 | Interdata | + 3 1/2 | + 1.61 | + 27.38 | + 1.00 |
| OTC | 16 1/2 | 25-10 | 14 1/2 | Jupiter Computer | + 2 1/2 | + 14.29 | + 200.00 | + 1.00 |
| AMSE | 52 1/2 | 52-45 | 45 1/2 | Planning Research | + 1/2 | + 4.55 | + 20.79 | + 1.00 |
| OTC | 17 1/2 | 52-45 | 45 1/2 | Programmable & Systems | + 1/2 | + 7.14 | + 19.67 | + 1.00 |
| OTC | 21 | 62-55 | 55 1/2 | Software Systems | + 1/2 | + 2.74 | + 44.77 | + 1.00 |
| OTC | 26 1/2 | 22-10 | 10 1/4 | Storage Systems | + 2 1/4 | + 18.75 | + 30.49 | + 1.00 |
| OTC | 53 | 125-117 | 117 1/2 | TMS Consulting Centers, Inc. | + 1/4 | + 2.85 | + 25.00 | + 1.00 |
| OTC | 42 | 136-100 | 100 1/2 | Universal Computers | + 2 | + 11.98 | + 105.71 | + 1.00 |
| OTC | 43 | 130-99 | 99 17 | URS Systems Corp. | + 2 | + 1.44 | + 15.50 | + 1.00 |
| OTC | 43 | 130-99 | 99 17 | U.S. Time-Sharing | - | - | - 43.33 | - 1.00 |

| EXCHANGE | BASE PRICE | 1988-89 CLOSING | RANGE PRICE | LEASING COMPANIES | WEEK NET | WEEK % | WEEK % | WEEK % |
|----------|------------|-----------------|-------------|---------------------------|----------|---------|----------|--------|
| | 3-1-88 | PRICE | PRICE | | CHANGE | CHANGE | CHANGE | CHANGE |
| OTC | 12 1/2 | 84-4 | 4 1/2 | Bosch Computer | + 2 1/2 | + 18.52 | + 274.75 | + 1.00 |
| OTC | 28 1/2 | 96-31 | 33 3/2 | Computer Exchange | + 2 3/8 | + 7.63 | + 33.33 | + 1.00 |
| OTC | 31 1/2 | 100-62 | 62 1/2 | Computer Leasing | + 1/2 | + 2.28 | + 35.00 | + 1.00 |
| OTC | 12 1/2 | 19-11 | 11 1/2 | Computer Network | + 2 3/8 | + 4.41 | + 51.70 | + 1.00 |
| AMSE | 100 1/2 | 92-44 | 51 1/2 | Computer Peripherals | + 1/2 | + 3.88 | + 33.00 | + 1.00 |
| OTC | 21 | 54-34 | 34 1/2 | Computer Plus | + 1/2 | + 1.64 | + 162.90 | + 1.00 |
| OTC | 20 | 59-16 | 16 1/2 | Computer Systems | + 3/8 | + 4.75 | + 27.50 | + 1.00 |
| OTC | 13 1/4 | 59-12 | 12 1/4 | OPI, Inc. | + 3/8 | + 7.29 | + 41.33 | + 1.00 |
| AMSE | 23 1/2 | 68-36 | 36 1/2 | Greyhound Computer | + 3 3/8 | + 2.92 | + 180.71 | + 1.00 |
| OTC | 23 1/2 | 68-36 | 36 1/2 | Leaseco | + 3 3/8 | + 2.92 | + 180.71 | + 1.00 |
| OTC | 46 | 139-41 | 41 1/2 | Lectro Computer Leasing | + 2 3/8 | + 5.58 | + 76.00 | + 1.00 |
| OTC | 30 3/4 | 66-27 | 27 1/2 | Linear Computer Corp. | + 2 3/8 | + 3.33 | + 30.95 | + 1.00 |
| OTC | 10 3/2 | 56-7 | 7 1/4 | Microcom Computer Corp. | + 1/2 | + 3.74 | + 24.10 | + 1.00 |
| AMSE | 41 1/4 | 59-32 | 32 10 7/8 | Management Assistance | + 3 3/8 | + 2.74 | + 74.50 | + 1.00 |
| OTC | 43 1/4 | 114-8 | 8 10 | Microcom Equipment Rental | + 3/4 | + 9.98 | + 24.53 | + 1.00 |
| OTC | 34 | 64-45 | 45 10 1/2 | NCC Leasing | + 2 5/8 | + 9.09 | + 185.71 | + 1.00 |
| OTC | 10 3/2 | 35-20 | 20 17 | Network Computer Corp. | + 5/8 | + 2.66 | + 129.42 | + 1.00 |
| OTC | 10 7/8 | 20-16 | 16 1/2 | U.S. Leasing | + 5/8 | + 2.66 | + 129.42 | + 1.00 |

* Since 10/16/88. ¹Companies included in Computerworld's stock trading index for each sector.



The Computerworld Composite Stock Index closed up slightly, 593 points (4%) to 138.55 for the week ended February 7 in a market which showed little gains.

The Dow-Jones Industrial Average closed up 1.80 points (0.2 points) to 16.66. The Dow-Jones price-earnings ratio showed rises from the last year of 0.2 points to 16.6. The NYSE composite average rose 0.35 points to 58.65 over the same period while the AMSE Index fell by 0.12 points to 53.22. Standard & Poor's Industrial average rose 0.21 points to 112.33.

The largest over-the-counter industrial average rose 1.62 points to 141.52. Volume on the NYSE was 65,165,000 shares, up from last week's 67,600,000 shares. Volume on the AMSE was 31,436,000, down from 31,436,000 last week. Bunker-Ramo Corp. was the only Computerworld listed stock appearing on the 20 most active list with sales of \$66,900,000 and no change in price over the week.

IBM Gains Under Antitrust Pressure

Successfully withstanding all the antitrust pressure, IBM managed to gain 1 point (0.34%) to 297 1/4, while Honeywell and NCR showed larger gains at about 4 to 4 points (about 3%).

Possible effects of the proposed Xerox/SDS merger were not shown on the market, due to the lack of Friday's closing price. SDS still gained eight points to 295 1/4, while Xerox lost 2 points to 294 1/2. No new highs or lows were shown in Computerworld's listed stocks.

Few new highs or lows were recorded for the NYSE (108 new highs, 54 new lows). The new highs, 54 new lows, were recorded for the NYSE from the previous week. We apologize for the omission of the previous week's closing price for AT&T. Data was down 1.1% to 131.13, and the new low was 121.13 - a drop of .59 points (8%).

Because of the snow storm, the market was closed on Friday, February 19, 1988. Prices were unavailable at press time. Our computer system tape to update the prices could not be shipped from New York. Last week we quoted the closing price for AT&T Data was down 1.1% to 131.13, and the new low was 121.13 - a drop of .59 points (8%).

Earnings Reports

OPTICAL SCANNING CORP.

6 Months Ended Dec. 31
Revenue \$1,967 1968
\$2,026,221 \$4,496,875
Earnings 207,- .40
S/Hr Endd .40 .70

a--Restated to conform with presentation of extraordinary item.

MARSHALL INDUSTRIES

6 Months Ended Nov. 30
Revenue \$1,957 1968
\$10,763,500 \$11,376,000
Earnings 309,- 256,-
S/Hr Endd .40 .30

a--Restated to reflect acquisition.

CENTRAL SYSTEMS

6 Months Ended Nov. 30
1967 1968
Revenue \$1,960 \$1,968
\$10,400,000 \$10,400,000
Earnings 46,800 46,800
S/Hr Endd .08 .02

a--Based on average shares outstanding.

COMPUTER CORP.

8 Months Ended Nov. 30
Revenue \$2,635,601 1968
\$2,635,601 1967
Earnings 136,000 198,651
S/Hr Endd .16 .18

a--Based on average shares outstanding.

HONEYWELL, INC.

Year Ended Dec. 31
Revenue \$1,045,000,000 1968
\$1,281,000,000 Earnings 42,300,000 50,500,000
S/Hr Endd .15 .15

3 Months Ended Dec. 31
Revenue \$2,697,000,000 \$2,686,000,000
Earnings 17,000,000 17,000,000
S/Hr Endd .15 .15

a--Includes net carry forward.

b--Based on average outstanding shares.

MEMOREX CORP.

Year Ended Dec. 31
Revenue \$34,327,372 1968
\$55,300,000 Earnings 2,578,000 4,000,000
S/Hr Endd b1.06 1.35

e--Preliminary report. d--Adjusted to reflect debenture conversion and stock split.

AUTOMATIC DATA PROCESSING

6 Months Ended Dec. 31
Revenue \$7,739,300 1968
\$10,762,310 Earnings 706,442 959,665
S/Hr Endd .62 .62

a--Includes net carry forward.

COMPUTER COMMUNICATIONS

Six Months Ended Dec. 31
1967 1968
Revenue \$3,012,159 \$1,02,015,159
Earnings 114,470 77,668
S/Hr Endd .05 .05

a--Includes net carry forward.

b--Based on average outstanding shares.

Contracts

Ottawa, Canada - The Dominion Bureau of Statistics, Government of Canada, has retained Advanced Computer Systems, Inc., of New York, to provide an electronic data processing training program for its staff members. Initially, 45 of the Bureau's personnel will be enrolled.

FALLS CHURCH, Va. - The Navy's Systems Command has awarded a \$4,000 contract to C3, Inc., Falls Church, Va., to design, implement, and document modifications to the Navy's real-time supply system to improve its transaction processing. Initial design and testing have begun.

LORTON, Va. - The District of Columbia Department of Vocational Rehabilitation for the training of inmates of the D.C. Y.W.C.A. Center, has awarded a contract to the Institute of Modern Procedures, Roslyn and Fairfax, Va., to train youths in keypunching and programming.

Training will be conducted primarily at the center, but field training and computer training at the Institute.

NEW YORK - IBM has selected Addo-X, Inc., to supply modified models of a data recorder to be used with the IBM 2900 batch recording system.

Delivery on the \$500,000 contract is scheduled to begin in an extended period starting in February.

NEW YORK - Allis Chalmers has concluded negotiations with DataCom Products Corp., Lakewood, Calif., to lease computers for the firm's lease plan. Under the terms of the lease, the model of the IBM 360 with an optional cost in excess of \$10 million which will be located in cities throughout the country.

PHOENIX, Ariz. - Manufacturing Leasing, Phoenix, a subsidiary of Systems Capital Corp., Philadelphia, has signed a rental contract with DataCom, Inc., for rental of terminal equipment. Under the terms of the contract, DataCom will build and maintain terminals to customers of computer time-sharing firms. The software will be Compare, which has the Mark IV file management system base.

NEW YORK - Allis Chalmers has concluded negotiations with DataCom Products Corp., Lakewood, Calif., to lease computers for the firm's lease plan. Under the terms of the lease, the model of the IBM 360 with an optional cost in excess of \$10 million which will be located in cities throughout the country.

ST. PAUL, Minn. - General Dynamics Corp. has awarded a subcontract to Univac for development work on the Navy's Advanced Surface Missile System.

SHERMAN OAKS, Calif. - Dean Witter & Co., Inc., a brokerage house, has selected Informatics, Inc. for the design, development, and implementation of a total computer system that will encompass all aspects of their firm's business, clearing accounts and management activities.

The software will be Compare, which has the Mark IV file management system base.

NEW YORK - Allis Chalmers has concluded negotiations with DataCom Products Corp., Lakewood, Calif., to lease computers for the firm's lease plan. Under the terms of the lease, the model of the IBM 360 with an optional cost in excess of \$10 million which will be located in cities throughout the country.

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Burroughs EDP Marketing Organization Reassigned

DETROIT - Burroughs Corp.

recently announced an organizational change which consolidates its federal government activities.

The change gives the company's Defense, Space and Special Systems Group responsibility for marketing Burroughs' complete product line of commercial electronic data processing systems, including account machines and systems, and general business machines to federal government agencies.

The Group will continue to design, manufacture, and market custom data processing systems for continental air defense, air traffic control, and special data processing, message switching and display systems for all of the armed services. Its computers handled the early Atlas ICBM's and the Thor missile, and other government programs.

Burroughs Defense, Space and Special Systems Group is head-

quartered in Paoli, Pa., employs over 6,000 persons, a large percentage of whom are technically trained and operate nine engineering and manufacturing facilities in the Pennsylvania/New Jersey area.

The Group has engaged in defense and space system design since 1949 and has been a major supplier of electronic data processing systems to the Defense Department, NASA, and other government agencies.

The Group will continue to design, manufacture, and market custom data processing systems for continental air defense, air traffic control, and special data processing, message switching and display systems for all of the armed services. Its computers handled the early Atlas ICBM's and the Thor missile, and other government programs.

Burroughs Defense, Space and Special Systems Group is head-

Kemper on Redcor Board

KEMPER ON REDCOR BOARD

CANOGA PARK, Calif. - Thomas L. Kemper, Jr., has been appointed to the board of directors of Redcor Corp.

Kemper is a general partner of Rohls, Rhodes & Co., New York

investment bankers who have

privately placed \$2,941 shares of

Redcor common stock and who

recently acquired a controlling

interest in Redcor's acquisition

of Decade Computer Corp., a manufacturer of low-cost desktop computers located in Huntington Beach, Calif.

Kemper is also a director of

InterTech Research Corp.

and is a board member of

Standard Computer Corp. and

The Bissell-Berman Corp.

Mutuals Buy Bedrij

NEW YORK - Bedrij Securities announced today the completion of a state financing for Mutuals Management Corp.

The major investors in the

group consist of a number of

mutual funds active in the

growth venture area.

A advanced Memory Systems

Corporation, Sunnyvale, Calif.,

intends to design and

manufacture products related to

data processing and storage.

SOUTHLAND, Md. - The design

and development of an interface logic unit for the Naval Recon-

naissance and Technical Support

Center has been completed by

Digital Products Corp., Lakewood, Calif., to be used in the \$11,296.

The unit is used to transform aerial

photographs into a map or map

for technicians to use in tracing

and digitizing information.

Training will be conducted by

InterTech Research Corp., Lakewood, Calif., to be used in the \$11,296.

The unit is used to transform aerial

photographs into a map or map

for technicians to use in tracing

and digitizing information.

General Automation, Inc., has

selected Ampex Corp. to supply

core memory stacks for incorpo-

ration in general purpose

and automation computers. Delivery

on the \$20,000 contract will

begin in April.

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and automation computers. Delivery

on the \$20,000 contract will

begin in April.

InfoData Establishes

Executive Offices

ROCHESTER, N.Y. - Info-

data, Inc., of Rochester, N.Y., and Washington, D.C., has

established executive offices and

an IBM 360 Center at the West

Weber Professional Building,

680 Ridge Rd., Webster, N.Y.

The firm was founded in July, 1968,

and opened its first computer

center in Rochester, N.Y., and

specializes in the development

and marketing of proprietary

program packages and program

supporting service.

The firm recently announced

Inquire, an information storage

and retrieval system for IBM 360

users.

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Acquisitions

Negotiations Terminated

SCOTTSDALE, Ariz. — Merger negotiations between Dickson Electronics Corp. and Electronic Memories, Inc. have been terminated.

Unionamerica Computer and Computer Input

LOS ANGELES — Unionamerica Computer Corp., a subsidiary of Union Bancorp, announced an agreement in principle to acquire a controlling interest in Computer Input Corp., a computer news service company. For undisclosed consideration CSC will operate as an affiliate of Unionamerica Computer within the Union Bancorp group.

Computing and Software and Retail Merchants Credit

LOS ANGELES — Computing and Software, Inc., which has acquired assets and business of the Retail Merchants Credit Assoc. of Los Angeles for an undisclosed amount of cash. The association, as well as presently-owned Consumer Credit Clearance, will be operated by Computer Credit Corp., a wholly-owned subsidiary of Computing and Software.

Advanced Computer Techniques and Informa-Tab

NEW YORK Advanced Computer Techniques, a computer-services firm, announced that it had reached an agreement to acquire the total assets of Informa-Tab, Inc., a New York market research

data processing company for an undisclosed amount of ACT stock. Informa-Tab will become an operating subsidiary of ACT.

Si Co. Acquires 7

PHILADELPHIA Information Interchanges Inc. announced basic agreement to acquire seven organizations for \$1 million. The organizations are North Dade Medical Group, Inc. and its wholly-owned subsidiary, Parkway General Hospital, N. Miami Beach, Fla.; Park Associates, Inc., d/b/a Park Associates, Inc., in Miami; Hospital Buyers Park, Calif.; Management and Planning Associates of Miami, Fla.; Computer Aided Medical Systems, Inc., N.J.; Computer Predictions Co., Minn.; Object Recognition Systems, N.J.; and Medical Diagnostic Lab., N.J.

Data Products and Datel

CULVER CITY, Calif. Data Products Corp. announced that discussions are under way regarding the acquisition of Datel Corp. Terms of the acquisition have not been finalized and are dependent upon completion of negotiations, corporate approvals, and review by regulatory agencies.

Qatron Corp. and Time-Sharing Terminals

WASHINGTON, D.C. Qatron Corp., Rockville, Md., has agreed in principle to acquire 25% of the outstanding stock in Time-Sharing Terminals, Inc., a computer leasing company, for \$125,000 subject to approval of its board of directors.

Com- Share to Extend Its Services To Canada through Toronto Firm

ANN ARBOR, Mich. Com-Share, Inc., a national time-sharing computer service firm, announced today that it will extend its time-sharing services into Canada under a technical service agreement with Computer Sharing of Canada (CSC).

The agreement with CSC extends Com-Share services throughout North America. Under the terms of the agreement, the Toronto-based firm will be considered the sole distributor of Com-Share's standard commercial service in Canada.

CSC customers will have access to the Com-Share system through communications equipment and transmission lines maintained by Com-Share. CSC will also install and maintain standard remote-terminal equipment approved by Com-Share.

of space at 42 Broadway for computer installation, keypunch operations, programming control, and customer referral storage facilities.

Programming Sciences Opens Branch Office

NEW YORK Programming Sciences Corporation, a division of Public Sector Data, has opened a branch office in Century City, Los Angeles. Donald F. Birsch was appointed to manage the office.

Computer Environments Adds Franchise Division

HANOVER, N.H. Computer Environments Corp. announced that it has developed a franchising program for its computer education centers and will market the program through its new Franchising Division. Frederick S. Bartlett will head the new operation.

Telecomputing Moves to New Building

DALLAS Telecomputing, Inc., a teleprocessing firm, has moved into new quarters at 1626 Edison St. The company serves credit unions and savings and loan associations with teleprocessing programs, using an IBM 360/40 with remote communications capability.

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094-9200; 095-9300;
096-9400; 097-9500;
098-9600; 099-9700;
100-9800; 101-9900;
102-0000; 103-0100;
104-0200; 105-0300;
106-0400; 107-0500;
108-0600; 109-0700;
110-0800; 111-0900;
112-1000; 113-1100;
114-1200; 115-1300;
116-1400; 117-1500;
118-1600; 119-1700;
120-1800; 121-1900;
122-2000; 123-2100;
124-2200; 125-2300;
126-2400; 127-2500;
128-2600; 129-2700;
130-2800; 131-2900;
132-3000; 133-3100;
134-3200; 135-3300;
136-3400; 137-3500;
138-3600; 139-3700;
140-3800; 141-3900;
142-4000; 143-4100;
144-4200; 145-4300;
146-4400; 147-4500;
148-4600; 149-4700;
150-4800; 151-4900;
152-5000; 153-5100;
154-5200; 155-5300;
156-5400; 157-5500;
158-5600; 159-5700;
160-5800; 161-5900;
162-6000; 163-6100;
164-6200; 165-6300;
166-6400; 167-6500;
168-6600; 169-6700;
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New Registrations

COMPUTER TASK GROUP, INC., 596 Main St., Buffalo, N.Y., a computer company, filed to register 160,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

MANAGEMENT SERVICES, INC., 1538 Orange Hill Lane, N.E., Atlanta, a computer services company, filed to register 200,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

CRC COMPUTER RADIX, INC., 214 Park Ave., New York, N.Y. 10016, filed to register 160,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

COMPUTER ACQUISITIONS CO., 1007 Broadway, New York, N.Y. 10013, filed to register 200,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

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short term indebtedness, preparation of courses, and sales and marketing. C.R.C. Computer Corp., 605 Franklin Ave., Taylorsville, N.J. 08861, filed to register 185,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

INTERTECH COMPUTER, 114-00 Main St., White Plains, N.Y. 10601, filed to register 160,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

LEVIN-TOWNSEND COMPUTER, 1007 Franklin Ave., Taylorsville, N.J. 08861, filed to register 200,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

MANAGEMENT DATA MAKES America's Stock Exchange has admitted to the listing and the dealings on its common stock. Management Data is incorporated in 1967 to succeed Middle Atlantic Financial Corp. and operates in three major areas: computer and general equipment leasing; commercial, equity, and consumer financing; and management services.

TRADE OPENING is now open to the public. Under management by William E. Levin, Levin-Townsend Computer Corp., 605 Franklin Ave., Taylorsville, N.J. 08861, filed to register 185,000 shares of common stock. Proceeds at \$4 per share intended for working capital.

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| Thomas W. Keown, Jr. | Director Carolina Operations | General Computer Services Charlotte, N.C. | District Manager | General Electric Co. Charlotte, N.C. |
| M.G. Funtall | Corporate Director Marketing | Consumer Systems Corp. Chicago | Sales Director | Mastech, Inc. Chicago |
| C. Paul Davis | Regional Manager | Data Products Corp. Culver City, Calif. | Branch Manager | Univac |
| L.E. Donegan, Jr. | Vice-President Marketing Operations | RCA Information Systems | Vice-President Service Bureau Manager | IBM |
| Jerry L. Marchbanks | Vice-President | Computer & Business Management, Inc. | Supervisor Data Collections | Ernst & Ernst San Antonio, Texas |
| Sidney M. Katz | Manager Space Sciences | Aero Corp. McLean, Va. | Vice-President | Sperry Support Nau |
| James J. Bartlett | First Vice-President | Shearson, Hamill & Co. New York | Deputy Associate Director | Booz, Allen & Hamilton |
| Donald V. Brown | Manager Government Systems | Systems Development Corp. Santa Monica, Calif. | Sales Executive | Vista |
| Keith B. Holmes | Branch Manager | Keyboard Training, Inc. New York | Marketing Director | Yanley of London, Inc. |
| James T. Parry | Marketing Director | DataMate Computer Systems Big Spring, Texas | Marketing Research Manager | General Precision, Inc. Glendale, Calif. |
| Morton Rosenstein | Marketing Research Manager | Avco Computer Services Wilmington, Mass. | Marketing Research Manager | Norton Co. Newton, Mass. |



M. Funtall



J. Marchbanks



S. Katz



J. Bartlett



D. Brown



K. Holmes

PPG Industries, Inc., Pittsburgh, Pa., has placed a \$3.2 million order with Burroughs for six B2500 computer systems.

The units will be installed in PPG's consumer paint plants and will be used to integrate each plant's order handling functions into a standardized data management system.

Initial installation is planned for October at the company's Pittsburgh headquarters. Installation of the remaining systems will begin in 1970.

The Norwegian Postal Giro, Oslo, Norway, has installed an optical character recognition system purchased from Recognition Equipment Inc., Dallas, Texas, to process daily payment transactions for the Norwegian citizens.

The purchase was made through AB Recognition Equipment Industri, Scandinavian subsidiary of Recognition Equipment.

Douglas Aircraft, Long Beach, Calif., has placed an \$800,000 order with Astrodata, Inc., Anaheim, Calif., for a hybrid computing system to be used for general simulation purposes on the McDonnell Douglas DC-10 program.

Greyhound has ordered 45 high-speed data storage and automatic retrieval systems from HF Image Systems Inc., Culver City, Calif., for installation in the New York bus terminal and offices of its Eastern Greyhound Lines Div.

The new equipment will be used in telephone information centers, ticket counters, and

tourist positions.

The Society for Savings, Hartford, Conn., has ordered a

\$1.5-million computer system from Honeywell EDP, Wellesley Hills, Mass., to include 61 on-line teller stations. The unit replaces a Teletel system installed in 1961.

Notice to new companies

If you're a new Data Processing industry company... COMPUTERWORLD extends you our heartiest congratulations and best wishes for your success... and... helping hand.

We know you'd like to be new... we're only a year and a half old ourselves, we remember the "new" feeling! perhaps the "newly growing" pain... we've up to "fast-growing" pains now (we hope to keep those pains).

A few facts about COMPUTERWORLD:

- COMPUTERWORLD is the only weekly newspaper in the Computer Industry... everyone else is a monthly magazine.
- Our customers (we've got over 30,000 paid subscribers) read us every week... 4 times a month... not just once.
- Our advertising closing date is every Friday for the issue that's mailed the next Wednesday.

Here's how we helped ourselves... and a great many other new companies. Tell us by any Friday that you want to advertise your company and

- (1) You become a National Company next week (we're read at over 20,000 computer sites all over the country every week).
- (2) Computer Processing User executives will read your ad next week (and start asking you about your new products or new services next week, too).

Not only that... but...

- If you advertise 4 issues in a row for more! Your Company Ad is read by your prospective customer 4 times in a month... not just once (4 ads sell 1 man in 1 month).
- COMPUTERWORLD's advertising rates are the lowest of any Data Processing publication... you can easily afford to make those 4 calls a month.

It's really a simple plan, but it works. It's worked for COMPUTERWORLD... more important, it's worked for a lot of other new companies... some... your new competitors.

For more information... and more assistance... call us:

COMPUTERWORLD Advertising Department (617) 332-5506

or write us at...

80 Austin Street, Newton, Mass. 02100
or call our nearest Advertising Sales Representative... he's listed in every issue.

We'd like the opportunity to help you.

P.S. If you've been in business for a while, and you haven't advertised in COMPUTERWORLD... we can offer you the same kind of help.

Tracor Delays Computer Branch Common Filing

AUSTIN, Texas - Tracor Inc. has delayed filing with the SEC a rights offering for 53% of the common shares of its Tracor Computer Corp. to permit the subsidiary to include current financial statements in the prospectus.

The proposed offering would give Tracor common shareholders the right to purchase one Tracor Computer share for each one of Tracor held.

TCC was established to provide computing services to business, industry, government agencies, and educational institutions by translating the needs of the computer business presently conducted by Tracor and its affiliates.

President Richard N. Lane said the offering isn't expected to be filed before April 30. Lane added that it is anticipated that the rights offering price will be \$2 a share.

Tracor would continue to hold 47% of the subsidiary.

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Director of Franchising



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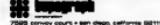
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DIRECTOR OF MARKETING - SCIENTIFIC

Sale of scientific equipment or information retrieval services. Subject knowledge in the biological sciences or related sciences.

DIRECTOR OF MARKETING - BUSINESS

Background in automation of stock price quotation and back office problems of securities brokers or mutual fund transfer agent functions.

DIRECTOR OF MARKETING - EDP MANAGEMENT

Sale of program package for computer evaluation; information retrieval; program documentation or program development assistance.

DIRECTOR OF MARKETING - LAW ENFORCEMENT

Small enterprises or large law court automation; statute indexing and statute record keeping or computer assisted models for estate planning.

SYSTEMS ANALYST/DESIGNER

Determination of customer requirements; design of operating systems; and working knowledge of peripheral and mainframe hardware including memory and proposals.

SENIOR PROGRAMMERS

At least one compiler language and one assembly language. Ability to work independently or with a minimum of supervision. Work in the assembly language, machine language translation or time sharing systems helpful.

INDEXER/LIBRARIAN - IR TECHNOLOGY

Education and experience with statistical indexing systems. Familiar with information retrieval and work in evaluation of relevance of technical literature to user requirements.

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